MIFA PITCHES 2027
SUBMISSIONS & REGULATIONS
(Short Films, Feature Films, TV Series & Specials, Immersive Experiences)

Terms and Conditions

Whatever category you are competing for, only projects with a complete digital file, registered online at www.annecyfestival.com before **21st January 2027 (11:59 pm CET)** will be considered.

The digital file must:

- **respect the regulations for the category concerned;**
- **be downloaded at the end of the online registration process** (this step is essential to confirm your registration) **in the form of one single PDF file not exceeding 50Mb.**

There is a fee for submitting a project. For further information, please read the "Submission fees" paragraph in these regulations.

For any questions, first check out our Helpdesk on the website https://helpdesk.annecyfestival.com/en/, then contact pitchsmifa@citia.org

1. SUBMISSION TERMS

Only projects that are in development and sufficiently advanced to meet the market will be accepted. Scripts alone will not be taken into account.

Projects must be registered online by their author(s), and in compliance with these regulations irrespective of the filmmaking techniques used (traditional or new, **containing a minimum of 50% animation**), target audience, genre (fiction, documentary, educational, experimental, etc.), age and nationality of the author(s).

Your file must be written in English because there are English-speaking selectors (we don't expect perfect English, just that the overall idea is understandable). **For French speakers, a French version is mandatory as well as the English version.**

Free rein is given for the general presentation as long as all the other required documents are in the file. Nevertheless, we will mention that projects presented with care shall be more attractive to the readers.

The same author or producer cannot submit more than 2 projects in the same category.

Projects made on a training course are excluded.

Only the online registration forms that have been fully and correctly filled in and paid on the Annecy Festival website will be considered for works submitted before 21st January 2027.

2. SUBMISSION FEES

There is a fee for submitting a project. The registration fee covers administrative and technical costs.

This is a flat rate for the entire submission process, regardless of when you submit your project or its category.

Rates per category:

- Short Films: €20 VAT not incl.;
- Feature Films: €40 VAT not incl.;
- TV Series and Specials: €30 VAT not incl.;
- Immersive Experiences: €20 VAT not incl.

As part of the Animation du Monde programme, reduced rates are available for projects from countries on this list: https://www.annecyfestival.com/en/the-mifa/industry-content/mifa-pitches/animation-du-monde

No refunds will be given. Any fees resulting from

- incorrect registration;
- duplicate submission;
- submission in the incorrect category;
- retraction of the work;

- or any other error provided during submissions will be entirely the responsibility of the submitter. No refunds may be claimed from the organisation.

Please note that the 14-day right of withdrawal does not apply to participants taking part in an activity or for professional purposes, even if these are planned for a later date.

Secure online payment is by **credit card and digital wallet** only.

3. AUTHORISATION TO BROADCAST

By accepting the present regulations, the entrant authorises CITIA to reproduce and show, for free, graphic and audiovisual elements from the project such as a trailer, teaser or pilot supplied on registration, on all its communication channels. If the work is selected, you authorise CITIA to reproduce and broadcast your project's video pitch on the Mifa video library, which is accessible by subscription and to Mifa, Mifa Online, Buyers, Journalists and Press Officers accreditation holders.

For more information about the video library, please visit: **https://www.annecyfestival.com/le-mifa/mifa-business/videotheque.**

CITIA will also archive these elements as part of its film conservation project.

4. NON-SPECIFIED CASES

CITIA's management will settle any cases not provided for within these regulations.

5. DISPUTES

Your application for the Mifa Pitches 2027 implies unconditional agreement to the terms of the present regulations. In case of any claims, the courthouse based near the organiser's headquarters (Annecy Civil High Court) has sole jurisdiction and only the French version is binding.

6. MANDATORY DOCUMENTS FOR EACH CATEGORY

• Short Films

Only animated short film projects in development that will be presented by one (or more) author(s) can be submitted.

Registering a project must be done on an individual basis by its author(s).

Any project already associated with a producer can be submitted, but this must be stipulated.

The project presented must not have been pre-purchased by a TV channel.

■ Required documents for submitting an animation short film project:

• Narrative elements (15 pages maximum)

- **project introduction** (title and representative image of the project, format, target audience, etc.);
- **synopsis** (short summary of the story – 300 characters maximum);
- **project treatment** (detailed description of the story);
- **project concept** (graphical and musical treatment, atmosphere, references, etc.);
- **author/director's intention outline** (origin of the project, aims/intentions, etc.);
- **outline of the project's advancement:** current phase and forthcoming stages, objectives, eventual contracted commitments (mention the name of the producer in this case).

• Graphic elements (no restriction in length)

- **storyboard** (full or partial);
- **available graphic elements:** backgrounds/sets, characters, model sheets, graphic research materials, references, etc. Submissions without original graphic concepts will not be eligible. Projects featuring visuals generated by artificial intelligence must specify and justify the creative process and tools used.

• Administrative elements

- **the author(s) CV(s);**
- **note explaining the copyright situation** (a transfer of rights statement if the topic is taken from a work that already exists);
- **signed and dated note confirming that the project has not been pre-purchased by a TV channel** (a short sentence is sufficient).

• Feature Films

The only animated feature film projects in development that may be submitted, by one (or more) author(s) and/or executive producers, are those whose selection at the Mifa Pitches would be the opportunity to have **a premier viewing to a European public audience in the current year**.

■ Required documents for submitting a feature film project:

• Narrative elements (20 pages maximum)

- **project introduction** (title and representative image of the project, format, target audience…);
- **synopsis** (short summary of the story – 300 characters maximum);
- **project treatment** (detailed description of the story);
- **project concept** (graphical and musical treatment, atmosphere, references…);
- **intention outline** (origin of the project, aims/intentions…);
- **outline of the project's advancement:** current phase and forthcoming stages, aims, eventual contracted commitments (mention the name of the producer in this case);
- **a note detailing the provisional budget, the percentage already secured, and the ongoing funding research.**

• Graphic elements (no restriction in length)

- **available graphic elements:** backgrounds/sets, characters, model sheets, graphic research materials, references, etc. Submissions without original graphic concepts will not be eligible. Projects featuring visuals generated by artificial intelligence must specify and justify the creative process and tools used;
- **any artistic or production elements that the project leader(s) think(s) worth including** (first images, trailer/teaser, etc.).

• Administrative elements

- **the author(s) CV(s);**
- **outline of the copyright situation** (a transfer of rights statement if the topic is taken from a work that already exists);
- **signed and dated note confirming that the project has not already been presented to a European public audience in the current year** (a short sentence is sufficient).

• TV Series or Specials

The only animated TV series or special projects in development that may be submitted, by one (or more) author(s), are those whose presentation at the Mifa Pitches would be **the premier viewing to a European public audience in the current year** (if your project is selected for a pitch in another professional event in Europe between January 2027 and June 2027, it will not be eligible for the 2027 Mifa Pitches). Web series projects are also accepted.

Registering a project must be done on an individual basis by its author(s) only.

A project that may have already had commitments with a producer can be submitted, but this must be specified.

The project presented must not have been pre-purchased by a TV channel.

■ Required documents for submitting an animation TV series or special project:

• Narrative elements (15 pages maximum)

- **project introduction** (title and representative image of the project, format, target audience, etc.);
- **synopsis** (short summary of the story – 300 characters maximum);
- **project concept** (storyline/detailed plot, graphic and musical treatment, atmosphere, references, etc.);
- **intention outline** (origin of the project, aims/intentions…);
- **episode examples:** minimum 3, maximum 6;
- **outline of the project's advancement:** current phase and forthcoming stages, aims, eventual contracted commitments (mention the name of the producer in this case).

• Graphic elements (no restriction in length)

- **available graphic elements**: backgrounds/sets, characters, model sheets, graphic research materials, references, etc. Submissions without original graphic concepts will not be eligible. Projects featuring visuals generated by artificial intelligence must specify and justify the creative process and tools used;
- **any artistic or production elements that the project leader(s) think(s) worth including** (first images, pilot, etc.).

• Administrative elements

- **the author(s) CV(s);**
- **outline of the copyright situation** (a transfer of rights statement if the topic is taken from a work that already exists);
- **signed and dated note confirming that the project has not already been presented in Europe in the current year, or has already been purchased by a television channel** (a short sentence is sufficient).

• Immersive experiences

Only immersive experience projects in their development phase will be presented by one (or more) authors and/or executive producers and **for which animation content remains predominant can be submitted.**

The projects must be advanced enough to provide a first preview of the intended experience (prototype/demo).

The eligible projects must be based on original creations in augmented reality (AR), virtual reality (VR), mixed reality (MR) or any other innovative digital medium offering a new form of immersive storytelling.

■ Required documents for submitting an immersive experience project:

• Narrative elements (15 pages maximum)

- **project introduction** (title and representative image of the project, format, target audience, etc.);
- **overall outline about the presentation of the project concept/setting;**
- **outline presenting the strategy and explaining the experimental nature of the project**: project structure, narrative outline, choice of media, usage of graphics and sound, project relevance specific to each media and targeted audience, immersion and interaction level desired, spectator's position, etc.;
- **project development outline** (progress update, short and medium-term objectives, financial and distribution strategies, etc.).

• Graphic or technical elements (no restriction of length)

- **link to a prototype of the experience** with an explanatory note of the project's progression;
- **specifications on the type of technology chosen;**
- **any other artistic or production elements that the project leader(s) think(s) worth including:** graphic research, links or Internet sites, previous projects/experiences, etc. Submissions without original graphic concepts will not be eligible. Projects featuring visuals generated by artificial intelligence must specify and justify the creative process and tools used.

• Administrative elements

- **information** summarising the estimated budget, finances and financial plan;
- **CVs and filmography** of main members of the team and companies involved;
- **signed copy of the contract with the author(s)** if the project is being submitted by a production company;
- **outline of the copyright situation** (deposit to a copyright company, transfer of rights in the event that the subject was taken from an already existing work).

• Documentaries

Since 2025, a Mifa Pitch session dedicated to animated documentaries has been created. This new session presents a curated selection of short films, feature films, TV series and TV specials in a single session, showcasing the art of documentary creation.

Projects submitted in the aforementioned categories and having selected the "Documentary" option in their entry form will be eligible for this new category.

Important message about artificial intelligence

Any substantial use of AI, whether in the drafting of the application or in the production process, must be stated in your submission. When AI has a significant impact on the work, in its design or creation, a statement of intent will be required. This statement must justify using AI from an artistic point of view, but also specify the tools that were used, assess the legal issues and anticipate any potential impact on the organisation of work and more generally on the production strategy.

7. RESULTS OF THE SELECTION

7.1. Selection

Only files that are complete and meet the conditions in the current regulations will be submitted to a jury made up of a member of CITIA and professionals and/or partners of the Festival and Mifa.

Deliberations will begin at the end of March. The results will be announced by email as soon as possible before the end of April. From then on, our teams will discuss with the selected projects' authors and assist them throughout all the subsequent stages.

All selected projects will be promoted through CITIA's website and throughout all other CITIA communication mediums.

7.2. Conditions of cover

■ If you are selected:

- **Short Films, animated TV Series & Specials and Immersive Experiences:** up to 2 authors or 1 author and 1 producer per selected project will receive a Mifa accreditation each, giving access to the entire event.
- **Feature Films:** up to 2 authors and 1 producer per selected project will receive a Mifa accreditation each giving access to the entire event.
- **Documentaries**: the terms and conditions are those that correspond to the original category of each project.

All selected project leaders are expected to meet their own travel and accommodation expenses.

In the event that projects are supported by the **Animation du Monde** programme (projects from territories where animation is just emerging, more info on our web page https://www.annecyfestival.com/en/the-mifa/industry-content/mifa-pitches/animation-du-monde), the following will be awarded to a writer per project:

- one Mifa accreditation to access the entire event;
- accommodation: check-in on Sunday prior to the event's opening and check-out on Friday (5 nights maximum – it is possible to lengthen the stay at the author's personal expense).

Transport is the selected writers' responsibility.

7.3. Pitches

The selected projects will have visibility at the 2027 Mifa:

- **Live pitch**: a presentation on stage in front of an audience of professionals at the Mifa (auditorium with over 350 seats) lasting 10 minutes per project for the Feature Films, TV Series or Specials, and Immersive Experiences categories, and 8 minutes per project for the Short Films category.
- Presentations are conducted in French or English, and simultaneous translation is provided in the auditorium. However, as this is an international event, pitching in English is highly recommended.
- Only one technical check will be done per project (date and time to be confirmed in advance with CITIA).
- Assistance will be provided ahead of the event to help the authors prepare their Pitches.

In addition to the live pitch, the teams of the selected projects will be required to produce a **video pitch**, which will be posted online in the video library to ensure their project has full visibility, especially for those professionals who are unable to attend the Pitch session.

7.4. Prizes

Several prizes will be given by the Festival and Mifa partners. They will be announced onsite during the Mifa Pitches prize ceremony, at the end of the week (exact date to be announced).

The authors of the winning projects commit to including the name of the award in their credit titles, as well as stating the selection of their project at the Mifa Pitches.

At the end of the events, or in the months that follow, the authors commit to informing CITIA of any eventual agreements signed thanks to presenting their project at the Mifa.