EPCC CITIA

RETENTION POLICY
CUSTOMER DATA

Website use			
Purpose	**Processing Description**	**Legal Basis**	**Retention Period**
Access	Provision of the Website and the products and services offered on the Website	Performance of pre-contractual measures and/or performance of the contract.	Personal data relating to your activity on the Website are retained for 3 years from your last connection to the Website.
Statistics and Analytics	Production of statistics and analyses to improve the Website, our products, and our services.	Legitimate interest	Data relating to your activity on the Website are retained for 3 years from your last activity on the Website.
Cookies	Placement and reading of cookies that are not subject to your consent.		Trackers/cookies and the data collected through them are retained for 12 months from their collection/deposit date.
Security	Retention of IT logs to prevent and detect security incidents and to secure users' personal data as well as information systems under our control through which their personal data are processed.		Personal data are retained for 12 months from the date of collection.

Accreditation Management			
Purpose	**Processing Description**	**Legal Basis**	**Retention Period**
User Account	Creation and management of the user account.	Performance of pre-contractual measures taken at your request and/or performance of the contract.	Data related to user account management: • Retained for 3 years from your last activity if no accreditation has been subscribed to or offered. • Retained for 5 years after the last activity if an accreditation has been subscribed to.
Accreditation and Ticketing Management	Accreditation subscriptions, event registrations, communications related to registrations, badge creation, and on-site badge checks.	Performance of pre-contractual measures taken at your request and/or performance of the contract.	Data related to accreditation management are retained for 5 years after the accreditation subscription date.
Payment management	Processing payments, managing refund requests, providing assistance in the event of technical difficulties with payment processing,	Performance of pre-contractual measures taken at your request and/or performance of the contract	Data related to accreditation management is retained for 5 years after the date the accreditation was granted
Customer Service	Handling your requests, questions, and complaints.	Performance of pre-contractual measures taken at your request and/or performance of the contract	Personal data related to your inquiries, questions, and complaints is retained for the duration of the contractual relationship and for up to 5 years thereafter
Satisfaction surveys and feedback collection	Collecting feedback and conducting surveys on our services.	Legitimate interest	Personal data is retained for 3 years from the date of the review or inquiry regarding our products or services.

Données relatives aux festivals et aux films			
Purpose	**Processing Description**	**Legal Basis**	**Retention Period**
Selection of Films for Festivals	Receipt and review of application submissions.	Performance of pre-contractual measures and/or performance of the contract.	Data relating to film selection are retained for 5 years following the date of the decision regarding participation in a festival. They may be retained permanently as part of archival processing in the public interest, as provided for under Article 89 of the GDPR and Article 36 of amended French Law No. 78-17.
Commercial Management and Stand Registration	Receipt and review of quotation requests, execution of quotations, and allocation of exhibition stands.	Legitimate interest	Personal data are retained for 5 years after the registration date.
Promotion of Cinematographic Heritage	Retention of data for heritage purposes, and creation and management of a database of cinematographic works in accordance with the EPCC's statutes.	Legitimate interest	Data relating to authors are retained for heritage purposes for a period equivalent to copyright protection, i.e. up to 70 years after the author's death. They may also be retained permanently as part of archival processing in the public interest, as provided for under Article 89 of the GDPR and Article 36 of amended French Law No. 78-17.

Marketing et publicité			
Purpose	**Processing Description**	**Legal Basis**	**Retention Period**
Delivery of Personalized or Non-Personalized Advertising	Sending commercial communications (promotions, special offers), personalized or not, through media such as websites or mobile applications of group companies, or third-party websites and applications that you visit.	Consent	Advertising trackers/cookies and the data collected through them are retained for 12 months from the date your consent is obtained.
Audience Measurement	Analysis of the performance of advertisements sent to you and use of marketing studies to generate audience data.		Advertising trackers/cookies and the data collected through them are retained for 12 months from the date your consent is obtained.
Commercial Prospecting by Electronic Means (B2C)	Sending promotions and offers, personalized or not, via electronic channels (SMS, emails, automated calls) in a business-to-consumer (B2C) context.		The personal data necessary for this purpose are retained for 3 years from your last activity.

Commercial Prospecting by Electronic Means (B2B)	Sending promotions and offers, personalized or not, via electronic channels (SMS, emails, automated calls) in a business-to-business (B2B) context.	Legitimate interest	The personal data necessary for this purpose are retained for 3 years from your last activity.
Management of Information Requests	Receipt and response to your requests submitted by email or directly through our website.	Legitimate interest (responding to an incoming request).	The personal data necessary for this purpose are retained for 3 years from your last activity.
Organization of Competitions and Prize Draws	Publication of competitions and management of registrations and prize allocation.	Consent	The personal data necessary for this purpose are retained for the duration of the competition.

Respect de nos Obligations légales et règlementaires, défense de nos Droits, sauvegarde de nos intérêts et Lutte contre la fraude			
Purpose	**Processing Description**	**Legal Basis**	**Retention Period**
Accounting and Tax Compliance	Retention of invoices and other mandatory documents required for the management of our accounting records and tax obligations.	Compliance with legal and regulatory obligations	Personal data processed for accounting and tax compliance purposes are retained for a period corresponding to the duration of the current financial year, plus 10 years from its closing date.
Exercise of Your Rights	Management of requests to exercise your rights (recording requests, communications with you, and extraction of the information required).		Personal data relating to your rights requests are retained for 3 years, unless otherwise required by law.
Protection of Our Rights	Establishment and retention of evidence necessary for the protection of our rights in connection with legal claims brought against us by you.	Legitimate interest	Personal data necessary for establishing and retaining evidence to defend our rights are retained for the applicable statutory limitation period or for the duration of the dispute if it gives rise to legal proceedings.
Public and Judicial Authorities	Management of requests from public or judicial authorities and communications with such authorities.	Legitimate interest	Personal data relating to requests from authorities are retained for the duration of the proceedings before the relevant authority.

Recrutement			
Purpose	**Processing Description**	**Legal Basis**	**Retention Period**
Job or Internship Applications	Collection of CVs/résumés, cover letters where applicable, and any other documents or information provided in connection with a spontaneous or advertised application for employment, as well as any information that may be provided by former employers.	Performance of pre-contractual measures	Personal data relating to your application are retained for 2 years after the last interaction with the candidate.