

Annecy Festival Commits!

Concerned about current issues and our impacts, we are constantly examining the way we design, produce and run our event, with an aim for ongoing improvement, to prepare for the future with commitment and to generate a more virtuous and sustainable ecosystem.

If Annecy Festival plays a unique role in facilitating meetings, creation, business and transmission of values, this event, which attracts around 16,000 badgeholders, must examine the footprint it produces through its activity.

This is the reason why we commit to a Corporate Social Responsibility (CSR) approach, by implementing an action plan guided in particular by the "Sustainable Development Charter (French language) for Festivals" established by the French Ministry of Culture. In order to better guide our approach, we carried out a Bilan Carbone® in 2023 (find the results here: <https://www.annecyfestival.com/resources/download.php?id=113440>).

In 2025, the Annecy Festival was awarded the REEVE Eco-Committed Event label, Level 1



[Learn more here](#)

Our commitments:

1/ Limit our festivalgoers' carbon footprint

- Promote **carpooling**: in 2024, the Annecy Festival event will be featured on the MOV'ICI () and Mobicoop (French language) platforms.
- With the Grand Annecy conurbation, offer festivalgoers a discount on SIBRA **bus** (French language) passes to travel around the city and lake.

- Continue to offer alternative collective transport solutions, in conjunction with **private transport** providers.
- Organise our events within a sensible perimeter to encourage participants to use **soft mobility**.
- Encourage the organiser's team and festivalgoers to travel around by **bicycle**; set up more parking facilities for bikes.
- Invite festivalgoers to offset their CO² emissions by using the ADEME calculator
- Encourage them to commit to preserving the public forests of Haute-Savoie and help reduce their carbon footprint by collecting an environmental fee of €2.50 (excluding tax) on all accreditations.

This will help fund a reforestation plan for forest plots around Lake Annecy in partnership with the ONF (National Forestry Office). This project, titled "Planting for Tomorrow," aims to enrich the plots to make them more resilient to climate change and improve biodiversity, while also welcoming the public.

The reforestation of a 1.6-hectare area spread across three sites (within a 15-kilometer radius of the Festival) with diverse tree species better suited to the local environment and climate change (larch, oak, maple) is scheduled for the fall, with the planting of 1,600 trees!



2/ Control consumption

- Install **low-energy lighting** systems.
- Limit the use of **air conditioning** (turn it off at night), choose the most efficient appliances.
- Facilitate **access to water** by mapping fixed water fountains and adding mobile ones.
- Limit the use of **paper-printed** media as much as possible:
 - The Festival has reduced its printing weight by 70% since 2019. We accept a limited number of magazines from our media partners.

– We prefer eco-responsible certified paper and are looking for new materials for our communication and advertising media.

– Thanks to the expertise of our service provider [Infomaniak \(French language\)](#), managing accreditations and tickets for the Festival has predominantly been dematerialised since 2014.

3/ Provide responsible food

- Check **where products come from** by prioritising responsible service providers: seasonal produce, local producers, increase vegetable content compared to animal-derived produce.
- Require that the vendors at the MIFA Relaxation Area and the food trucks at the various venues offer 100% vegetarian food.

4/ Reduce and recycle waste

SOME FIGURES

With our service provider [Aremacs \(French language\)](#) and **Excoffier**, we are constantly seeking to bolster our good habits and train our teams.

*In 2025, Aremacs' human (12 people) and material (102 sorting racks) resources enabled us to recycle the waste collected (by volume) at a rate of **83,9%***

➤ Reduce waste

- Encourage people to do without **plastic water bottles** and to drink from the water points available on our sites using reusable water bottles (on sale in the Boutique du Festival@BDfugue).
- Abandon **single-use plastic tableware**: the bar service uses ecocup (plastic, but reusable), plates are washable and reusable.
- Replace **outdoor carpets** with wood flooring: in 2023, it has been the case for the Mifa platform terraces (900m²) and the ground-floor stands (450m²).

➤ Sort and recycle waste

- Install **sorting bins and skips**:
– CITIA installs sorting bins on the Pâquier and MIFA and increases awareness among volunteers.

- All sites are equipped with multi-stream recycling bins (household waste, packaging, paper, food waste). At key locations, an Aremacs team is on hand to assist with recycling and raise awareness among festivalgoers.
- Recycle our **self-promotional tarpaulins**: since 2019, CITIA has been approaching associations who can give the tarpaulins a second life (e.g., upcycling for artistic products, bags, etc.).

5/ Implement a sustainable purchasing policy

- Readjust our **calls for tender**: since 2019 we have been introducing environmental criteria (plant-based inks for signage, more energy-efficient air conditioners, etc.) and choosing our service providers based on their own CSR (Corporate Social Responsibility) policy.
- Rethink **advertising objects**: we prioritise ecological and sustainable materials, as well as products made in Europe.

6/ Reinforce the quality of our public reception and cultivate improved social harmony

- Ensure **safety** and **security**: Vigipirate protocols are used at all our venues; health safety protocols are followed in direct accordance with government recommendations.
- Ensure **accessibility**: late 2019, CITIA signed the Région Auvergne-Rhône-Alpes' "[H+ Culture Charter \(French language\)](#)". Moreover, in partnership with Activ'Handi, we're striving to make the Festival ever more accessible: information on the terms of access for PRM (persons with reduced mobility/disabilities); running a Bonlieu/Mifa shuttle bus accessible to PRM; content adapted for particular programmes (audio description, subtitling for the deaf and hard of hearing).
- Offering tailored programming: For the past six years, CITIA and the City of Annecy have organized the "La différence s'anime" event, which raises public awareness of inclusion through animated films and artistic activities. These include sign language meetings and workshops, workshops on creating tactile posters, audio descriptions of the Festival's posters and teasers, and subtitling for the deaf and hard-of-hearing, all of which were introduced in 2025 and will be continued in 2026. In collaboration with the relevant audiences, CITIA continues to expand the accessibility of its programming year after year.

- Deliver **quality customer experience**: we have set up a Helpdesk and conduct regular satisfaction surveys.
- Implement **solidarity** actions: with schools; in collaboration with establishments catering for audiences without access ([Anncy s'anime – Solidaire - French language](#)) and in healthcare facilities across the region, in partnership with the association Rêves de Cinéma. In 2025, adults, sick children, and their families were able to share a moment of joy in a respectful and welcoming healthcare setting.
- Commit to **parity**, against **sexual** and **gender-based violence** and **harassment**, **racism** and **anti-LGBTQ+ discrimination**:
 - In 2018, Annecy Festival signed the Collectif 50/50's "Charter for parity and diversity in film, audiovisual and animation festivals".
 - Annecy Festival takes care to prevent all types of gender discrimination, from sexism to sexual harassment, so that these events remain pleasant gathering places for all. Information on the prevention of sexual harassment is provided before each session and at the information points, with a dedicated e-mail address vhss@citia.org referring to trained members of staff.
 - A partnership has been set up with Audiens to promote the Ministry of Culture's helpline for cultural staff against sexist and sexual harassment. A dedicated communication campaign has been set up at the Marché du Film.
 - In some cases we use inclusive writing (eg: [feminisation of job titles - French language](#)), without using the median point due to digital accessibility and in accordance with the Académie française's recommendations. For texts that we receive from elsewhere, we respect our contributors' choices.
 - The work done at MIFA to raise awareness of gender equality (organisation of conferences, equal selection of projects, organisation of the Women in Animation World Summit, etc.) was praised by Eurimages. The Council of Europe's cultural fund has awarded the MIFA its Gender Equality Sponsorship.
- Sharing our cultural heritage and strengthening our local roots: we organize "events within the event" to celebrate together the enduring ties between Annecy and animated film (Walk of Fame, exhibition marking the Festival's 60th anniversary, etc.). The departmental tour further extends the Festival's reach across the entire Haute-Savoie region by collaborating with local cinemas to screen films from the official selection. Local schools and audiences can thus enjoy preview screenings of the animated films of tomorrow.

The opening of the Cité internationale du cinéma d'animation in June 2026 extends this commitment through a desire to reach the general public, whether from the region or from around the world.



cit  internationale
du cin ma d'animation

7/ Raise awareness about ecological, social and societal responsibilities

- Stay active **organisers**: our initiatives concerning sustainable development, especially in the context of the Annecy Festival, involve the entire team, from the management through all the departments as well as the additional seasonal staff.
- Encourage **stakeholders**: aforesaid, we lean towards service providers who are most concerned about reducing their impact.
- Encourage **participants** to adopt responsible reflexes: because good habits are for sharing!
