

Important Guide for Conduct – Students Recommendations for Visiting the Exhibition Area – Mifa 2026

The Mifa is a professional venue and a working environment for our 18,700 accredited attendees. For the record, there were 4,500 students who came to Annecy last year! This is a unique opportunity to network, but you must come prepared.

The points below are the Mifa's recommendations, which are established to ensure optimal working and networking conditions for professionals within the Exhibition Area. **Adhering to these guidelines is essential to maintaining this balance.**

Failure to do so could result in students being denied access to the Mifa areas of the Exhibition Area in 2027 and in the future.

Before you arrive:

Identify the studios and companies that you are interested in:

- The floor plan will be available to download from our website at the end of May; please look at it to find out which studios and companies will be attending.
- Find out what they do and what they're looking for (LinkedIn, websites and social media).

Make sure that your profile fits their needs and expectations:

- Prepare your portfolio (paper or digital. Be aware of potential network or data usage issues on site!).
- You are not there to "do all the stands": you are there to make useful contacts.
- Prioritise high-quality exchanges over quantity!
- Prepare, target, network: this is how the Mifa becomes a genuine opportunity.

On site: prioritise quality over quantity

Not all exhibitors are recruiting, and not everyone is available to go into deep discussion. Please be sure to check with them first!

Please be respectful of the many professional discussions taking place inside the Exhibition Area.

How to optimise your presence:

- Focus on stands that match your profile and find out what they are seeking and their specific characteristics.
- To minimise crowding and congestion in the aisles, please do not form queues that might disrupt ongoing meetings.
- Go back later, you do have all day!
- Have a well-prepared relevant discussion, this will always have more impact than a quick ask-the-same-repetitive-question approach.

For successful professional interactions:

- Be clear, concise and attentive.
- Respect the professionals' time and availability.
- Do not disturb a meeting in progress.
- Respect the confidentiality of discussions.

REMEMBER – Your accreditation entitles you to:

- 4-day access to the Training Institutes & Schools, Technology & Innovation, and Recruitment Areas (located on the 1st floor) of the Exhibition Area.
- One-day (of your choosing) full access to the Exhibition Area that you activate at the Mifa Welcome Area.

Detailed information on your access [here](#).