

ANNÉCY FESTIVAL MIFA
MARCHÉ
DU FILM

Mifa 2026 - Catalogue

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2025 Edition's Key Figures



18,200

badgeholders
including
6,550 Mifa
4,500 Students



118

countries



354

Buyers
badgeholders



2,702

companies
including
975 exhibitors



196

stands
among 7,500m²
exhibition area



200

events
including
150 Industry
50 Talent



Mifa presentation

Attend the Annecy International Animation Film Market (Mifa), the world's leading event for the industry.

Discover all animation's richness and productivity and meet all the professionals.

[More](#)

OUR MISSIONS

Mifa, the meeting place for all animation professionals!

Come and connect with the partners who can help move your project forward, boost your visibility, and accelerate your international career.

Showcase your activity and enjoy exclusive meetings with institutions, investors, sales agents, producers, etc.

Stay informed about the state of the industry and discover new opportunities through our conferences, panels, and demo sessions.

Explore the rich connections between animation and the worlds of literature, gaming, and immersive media!

Promote innovation and new technologies. Discover the very best of this year's creations. Meet creative teams, advance your projects, recruit.

Students and young talents at the heart of Le Campus Mifa!

Discover our training and recruitment opportunities designed to connect schools, students, and industry professionals, fostering employment while helping you gain knowledge and develop new skills.

Our categories

MIFA BUSINESS

Sales – Financing
Private Investment

Brings together all activities related to sales, financing, and private investment to facilitate strategic meetings and collaboration opportunities.

MIFA TRENDS

Market intelligence

Highlights creation, distribution, technological innovations, economic models, as well as sustainability and inclusion issues that are shaping the future of animation.

MIFA TALENT

Training – Mentoring
Talent – Recruitment

Supports training, mentoring, and recruitment to foster the emergence and development of talents in the industry.

MIFA EXHIBITION

Brings together all exhibitors, offering a space dedicated to visibility, networking, and professional opportunities.

Our 2026 key themes

MIFA AI

Artificial intelligence for
animation

Explore the applications and challenges of artificial intelligence in animation, to support professionals in adopting these new technologies.

MIFA INVEST

Private financing

Creates unique connections between project leaders and investors to stimulate the development and growth of the sector.

MIFA CROSS IP

Adaptation and extension of
intellectual property rights

Explore new narrative and economic models, promoting talents and exhibitors working across formats and platforms.

To organise an event related to those topics, please contact: sylvaingrain@citia.org

NEW

MIFA ONLINE ACCREDITATION

With the **Mifa Online** accreditation, explore the animation market as if you were there: follow emerging trends, access an exclusive video library, and identify professionals and companies in our industry directory in just a few clicks.

Grow your network remotely, connect with the right industry professionals, and launch your next collaborations without geographical limitations.

Enjoy an online experience that lets you be part of the global animation ecosystem, wherever you are.

Access to services available until 31st December 2026.

**ONLINE**

Prices:
€150 VAT not incl. – Early Bird
€170 VAT not incl. – Standard

Available when
accreditations open

Cannot be combined with
an on-site accreditation
For professionals only

NEW

MIFA ONLINE ACCREDITATION



Access to our connected area

- A directory of over **18,000** participants
- Over 3,900 listed companies
- Online Messaging



Access to the Video Library

- Explore our catalogue of over **700 works**
- **Submit your own work** and track your audience statistics and feedback
(1 mifa online accreditation = 1 work submission on the Video Library)
- **Replay content:** access to replays of the Mifa 2026 events

NEW

MIFA ONLINE ACCREDITATION



Video Library content

Works: Official Selection* (except for Feature Films), WIP, projects presented during the Mifa Pitches and Partner Pitches, as well as productions and works submitted by Mifa and Mifa Online professionals (specials, TV series, short films, feature Films, immersive expériences and works for audiovisual adaptation).

Replays: Access a selection of key Mifa highlights published online during the four days of the market: Mifa Conferences, Mifa Invest and Mifa AI events, Industry Panels, The Campus Guests, etc. These contents will remain available until 31st December 2026.

Additional **webinars** will also be available in Autumn 2026.

**Subject to rights holders approval*

BUSINESS

INDUSTRY PANELS

Share your vision and your projects

MEET THE...

Expand your network

PARTNERS PITCHES

Share tomorrow' s successes



INDUSTRY PANELS

Would you like to put the spotlight on **key industry topics**? We offer a 60-minute session to discuss the latest industry news, showcase your region's ecosystem, or highlight your expertise and talent.

The offer includes:

- **60-minute** room hire
- Up to **5 Mifa accreditations** uniquely for your speakers
- **Visibility** in our online programme and communications



IMPÉRIAL PALACE

They took part in 2025:

Women in Animation,
Europe Creative MEDIA,
Ausfilm, Téléfilm Canada, CNC,
KEDD Animation Studio

Price:

€5,500 – 60 minutes

CONTACT

freciliazambaux@citia.org

Meet the...

MEET THE...
FESTIVAL
PROGRAMMERS

PRIMARILY AIMED AT:

Festival programmers to source content for their next festival, and for film institutes/commissions wishing to offer content.

3-hour session in a dedicated room
15 minutes per appointment

MEET THE...
COMPOSERS

SPECIFICALLY FOR:

Composers, directors and/or producers looking for a musical universe for their next production.

3-hour session in a dedicated room
30 minutes per appointment

MEET THE...
SALES AGENTS

PRIMARILY AIMED AT:

Sales agents and producers of feature-length films who have secured part of their financing (you will be asked to provide a file to validate your participation).

3-hour session in a dedicated room
15 minutes per appointment

Meet the...



MEET THE... PRODUCERS – GAP FINANCING

SPECIFICALLY FOR:

Producers (all formats) in the final stages of development or in production, who have secured at least 70% financing and financial partners, sales agents, investors, buyers, co-producers etc.

3-hour session in a dedicated room
30 minutes per appointment



MEET THE... BUYERS – FEATURE

SPECIFICALLY FOR:

Buyers, broadcasters, distributors, sales agents, as well as investors and producers selected for the Mifa Pitches Feature Fims.

1 hour 45 minutes session in a dedicated room



MEET THE... BUYERS- TV

SPECIFICALLY FOR:

Buyers, broadcasters, distributors, sales agents, as well as investors and producers selected for the Mifa Pitches TV Series and Specials.

1 hour 45 minutes session in a dedicated room

PARTNERS PITCHES

Showcase your **region's talents** and promote your projects currently under development and seeking international partners.

The offer includes:

- **75-minute** room hire
- Up to **5 Mifa accreditations** for participating project leaders only
- **Visibility** on our online programme and communications



IMPÉRIAL PALACE

They took part in 2025:

Hungary, Women in Animation,
TAICCA, KOCCA, Ibermedia, Animela,
Andean countries, CEE Animation...

Price:

€5,700 – 75 minutes

CONTACT

sylvaingrain@citia.org

TRENDS

DEMO SESSIONS

Showcase your full technological potential

STUDIO FOCUS

Share your latest projects

PRESS CONFERENCES

Inform the professionals



DEMO SESSIONS

Demonstrate the power and potential of **your technology tools and solutions** for animated creation during a 30-minute or 60-minute session.

The offer includes:

- Room hire for **30 or 60 minutes**
- Up to **5 Mifa accreditations** to be used only for your speakers (only for the 60-minute offer)
- **Visibility** on our online programme and communications



IMPÉRIAL PALACE

They took part in 2025:

Epic Games, TeamTO Tech,
Foundry, Lenovo, Moho,
SideFX, RenderMan

Prices :

€3,500 – 30 minutes

€5,500 – 60 minutes

CONTACT

frecliazambaux@citia.org

STUDIO FOCUS

Showcase the potential of your animation projects – both current and in development – as well as the talents behind them, in a dedicated 60-minute session.

The offer includes:

- Room hire for **60 minutes**
- Up to **5 Mifa accreditations** to be used only for your speakers
- **Visibility** in our online programme and communications



IMPÉRIAL PALACE

They took part in 2025:

LAIKA, Rodeo FX,
TAT Productions, Riot Games,
Miraculous, WETA FX,
Warner Bros., Epic Games

Price:
€5,500 – 60 minutes

CONTACT

freciliazambaux@citia.org

PRESS CONFERENCES

Present the vision and potential of your **investment strategies**, share your insights on **developments in the animation market**, or unveil your future programming **line-up** and new editorial guidelines during a dedicated 60-minute session.

The offer includes:

- **60-minute** room hire
- Up to **5 Mifa accreditations** uniquely for your speakers
- **Visibility** in our online programme and communications



IMPÉRIAL PALACE

They took part in 2025 :

France Télévisions, AnimFrance,
Mediawan Kids & Family
M6, le SPI, CANAL+

Price :

€5,500 – 60 minutes

CONTACT

frecillazambaux@citia.org

TALENT

RECRUITMENT SESSIONS

PRIVATISATION & JOB DATING

RECRUITERS TALKS

TALENT PANELS

WORKSHOPS

STUDENT PITCH



RECRUITMENT SESSIONS

Receive your **candidates** on the Campus and **recruit** top profiles in the animation sector.

The offer includes:

- **Posting** your job offers on our online platform
- **Managing your job offers** and applications on our platform
- **Preselection tools** for your candidates
- 1 table available for **3 hours** in an open-plan area
- Maximum **2 recruiters** per table for 1 candidate
- A designated team to **greet** your candidates



LE CAMPUS MIFA

They took part in 2025:

Warner Bros., Lucasfilm, Netflix Animation, LAIKA, Cartoon Saloon, Zeilt Productions, Walt Disney Animation Studios, Illumination Studios Paris

Price:
€750 – 3-hour session

CONTACT

marionprovenzano@citia.org

PRIVATIZATION & JOB DATING

Organise your **own recruitment event** for your studio or students!

The offer includes:

- **Equipped room** hire (tables + chairs)
- **Audiovisual equipment** (screen + microphone)
- Optional catering/coffee break service



LE CAMPUS MIFA

They took part in 2025:

École BRASSART, École MoPA,
GOBELINS Paris,
Film Fund Luxembourg

Prices:

€3,500 – 4 hours

€2,700 – 3 hours

€1,500 – 90 minutes

CONTACT

marionprovenzano@citia.org

RECRUITERS TALKS

Are you looking to expand your teams? A 60- or 90-minute session to present your job opportunities and give insight into your working environment to **recruit candidates from all over the world**.

The offer includes:

- Room hire for **60 or 90 minutes**
- Up to **5 Mifa accreditations** uniquely for your speakers
- **Visibility** in our online programme and communications



LE CAMPUS MIFA

They took part in 2025:

DNEG Animation, Lucasfilm,
Netflix Animation,
Illumination, LAIKA

Prices:

€5,500 – 60 minutes

€6,500 – 90 minutes

CONTACT

marionprovenzano@citia.org

TALENT PANELS

Whether you are a **studio** wanting to showcase your creative processes and trade secrets, a **school** looking to present your training courses and students' work, a **tools manufacturer** or an **initiative supporting animation**: come and **share** effective methods with young industry professionals.

The offer includes:

- Room hire for **30 or 60 minutes**
- Up to **5 Mifa accreditations** uniquely for your speakers (for a 60-minute session)
- **Visibility** in our online programme and communications



LE CAMPUS MIFA

They took part in 2025:

Autodesk, PANEURAMA,
Walt Disney Animation Studios,
Epic Games, SACEM,
22D Music Group,
CNC, Toei Animation

Prices:

€3,500 – 30 minutes

€5,500 – 60 minutes

CONTACT

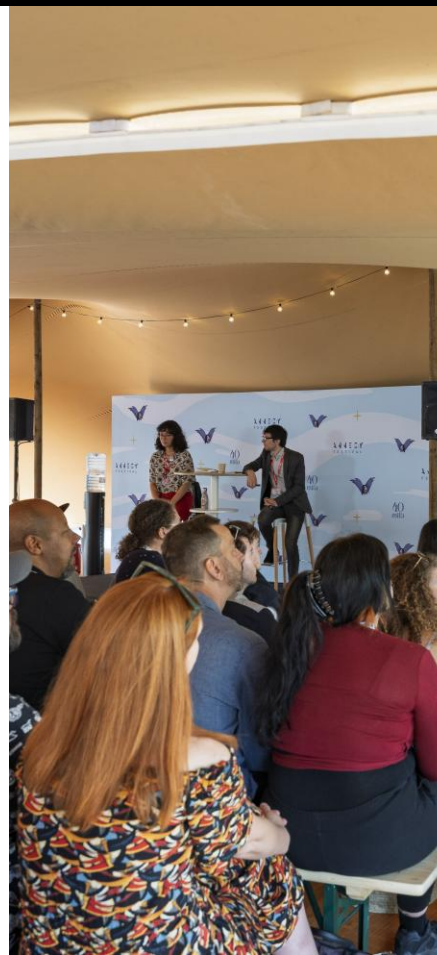
marionprovenzano@citia.org

TALENT PANELS

Pass on your expertise and advice with a new generation of talent during a more **interactive** and **friendly** discussion in the Campus Mifa stretch tent.

The offer includes:

- Stretch tent with a **100+ people** capacity
- **Visibility** on our online programme and communications



LE CAMPUS MIFA STRETCH TENT

They took part in 2025:

DNEG Animation,
Blender Foundation,
Power UP

Prices:

€3,500 – 60 minutes

€4,500 – 120 minutes

€5,500 – 180 minutes

Available options:
happy hour, breakfast

CONTACT

marionprovenzano@citia.org

WORKSHOPS

Would you like **to demonstrate the true potential of your tools**, showcase their latest features and share your best tips with emerging animation talents from around the world?

The offer includes:

- In a room equipped with **25 workstations** for a hands-on, personalised approach in a small group
- Accessible **by invitation** only
- **Visibility** in our online programme and communications



LE CAMPUS MIFA

They took part in 2025:

TVPaint, Side FX

Prices:

€5,500 – 3 hours

€6,500 – 4 hours

CONTACT

marionprovenzano@citia.org

STUDENT PITCH

Let your students take the mic! Onstage pitches, feedback from industry experts and friendly networking opportunities are all part of this **unique experience**, which provides a **real boost to the careers of emerging animators**.

The offer includes:

- **1 project** selected per school
- **1 pitch** on stage
- Live feedback from **coaches**
- **Thank-you cocktail party**
- **Visibility** in our online programme and communications

Registration opens in January 2026

[More](#)



LE CAMPUS MIFA

They took part in 2025

ARTFX, Bellecour École, ECV Lille,
IIM Digital School, London College,
L'École NAD-UQAC, Parallel 14
TAIPEI National University of the Arts

Price:
€500

For each selected school

CONTACT

marionprovenzano@citia.org

EXHIBITION

RESERVE A STAND

Give your projects visibility

CROSS IP AREA

NEW

Present your universes in all formats

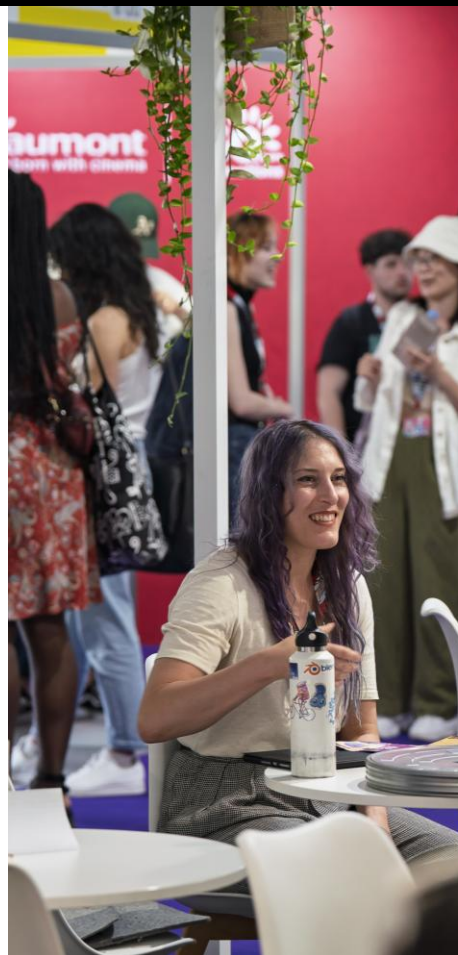


RESERVE A STAND

Make the most of being at the Mifa and gain **visibility** among industry professionals over **four full days!**

Different stand options (equipped or non-equipped) are available, depending on your requirements.

Contact us for a detailed quote.



EXHIBITION AREA

2025 Mifa:

196 booths
975 exhibiting companies

CONTACT

freciliazambaux@citia.org
marionprovenzano@citia.org

NEW

CROSS IP AREA

Discover the brand-new Cross IP Area, a unique venue at the heart of Mifa, entirely dedicated to **interactive creation** and **new forms of storytelling**.

Located on the first floor of the Exhibition Area, it will be the first time that this space has brought together players from the worlds of **immersive works, video games, publishing, comics and webtoons**.

The Cross IP Area will highlight the links between animation, interactivity and storytelling, offering professionals a platform for **innovation, networking and collaboration**.



EXHIBITION AREA

CONTACT

freciliazambaux@citia.org

Cocktails Receptions & Networking



CHILL OUT
AREA



GARDEN
PARTY



L'IMPÉRIAL
PALACE



ON-STAND
COCKTAIL
PARTIES
EXHIBITION
AREA



LE CAMPUS
MIFA

PRICES:

On request, depending on the venue and your requirements

Thanks to our founding members

ANNECY

Grand
Annecy
AGGLOMÉRATION

haute
savoie 
le Département



La Région
Auvergne-Rhône-Alpes

Soutenu par



**MINISTÈRE
DE LA CULTURE**

*Liberté
Égalité
Fraternité*

ANNECY FESTIVAL **MIFA**
MARCHÉ
DU FILM

AFTERMOVIE

ANNECY

FESTIVAL | MIFA

21st to 27th June 2026

23rd to 26th June 2026

ANNECY
FESTIVAL