

International Mifa Campus

Presentation of the programme

ANNECY INTERNATIONAL ANIMATION FILM MARKET (MIFA)

exports its skills and experience through
a programme to support professional and talents:
THE INTERNATIONAL MIFA CAMPUS.

This programme is aimed at professionals from territories
where the animation industry benefits from the support of
organizations or institutions committed to developing a local
ecosystem that fosters the emergence and internationalization
of its talents.



Why organise an International Mifa Campus workshop?

Advantages for the organising delegation :

- Supporting new talent and giving them the opportunity to develop their skills
- Create emulation in the territory and unite the local industry
- Present solid projects internationally and promote local creative talents
- Make the most of your presence at MIFA by taking part in professional events (Partners Pitches, Meet the...)

Objectives for project promoters

- a career boost.

- Benefit from the expertise and support of animation professionals
- Deepen your knowledge of the profession and understand industry trends
- Prepare for professional meetings and gain self-confidence

The 3 International

Mifa Campus workshops

International Mifa Campus

Talents

Artistic development and project pitch

- 1 local call for projects
- 5 projects selected
- 4-day workshop with 3 experts
- Masterclasses + pitch preparation
- Participation in MIFA :

Partners Pitches

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Production

Market expertise, financing and co-production

- 1 call for submissions launched in the region
- 6 professionals selected
- 4-day workshop with 3 experts
- Masterclasses + meetings with local players
- Participation in MIFA :

Meet the... Sales Agents

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Distribution

Distribution, marketing and export strategy

- 1 call for submissions launched in the region
- 6 professionals selected
- 4-day workshop with 3 experts
- Masterclasses + meetings with local players
- Participation in MIFA :

Meet the... Sales Agents

They trusted us

Africa

Digital Lab Africa (South Africa)
French institute in Ghana
French institute in Madagascar
French embassy in Nigeria
KIASI Production (Uganda)

Asia

ANIMELA (India)
French Institute in India
Film Development Council of the
Philippines (FDCP)
French embassy in Singapore
French embassy in Thailand
TACGA (Thailand)
TAICCA (Taiwan)

Europe & Middle East

CNC - programme DEENTAL
(France)
Animasyros (Greece)
French Institute in Greece
French Institute in Israel

South & North America

French embassy in Brazil
French embassy in Colombia
French embassy in Cuba
Brazilian Content (Brazil)
Pixelatl (Mexico)
SPCINE (Sao Paulo, Brazil)



Cost of an International Mifa Campus workshop

BUDGET



Talents workshop

Cost of the workshop
€3,000 ex VAT

+ To be covered by the organiser: experts' fees (€250/day/expert) and expenses for the experts (accommodation, plane tickets, meals).

+ Cost of the Partner Pitch
in Anney (includes MIFA accreditation
for project leaders)
€5,700 ex VAT

+ Expenses for participants
in Anney (flights, accommodation)

Production Distribution workshop

Cost of the workshop
€3,000 excluding VAT

+ To be covered by the organiser: experts' fees (€250/day/expert) and expenses for the experts (accommodation, plane tickets, meals).

+ Expenses for participants in Anney
(flights, accommodation, accreditations)

Our network of experts

Simon Rouby
Director

Sébastien Tavel
Director

Jean-Charles Mbotti Malolo
Director

Odile Perrin
Consultant

Luce Grosjean
Producer

Claire Sichez
Director

Melissa Vega
Head of sales and acquisitions

Nidia Santiago
Producer

Ariane Suveg
Producer & Consultant

Sebastien Onomo
Producer

Bastien Dubois
Director

Sophie Caron
Screenwriter

Céline Chesnay
Head of programming

Julien Chheng
Director, Producer

Ron Dyens
Producer

Eloa Sahiry
RH Consultant & Coach

Claire Fouquet
Director

Fabienne Gambrelle
Screenwriter

Marc Dhrami
Head of business development and
international sales

Joelle Oosterlinck
Director

Fabrice Fouquet
Screenwriter

Luc Camili
Producer

Anita Doron
Director

Osman Cerfon
Director

Louis Jacobée
Head of audiovisual department

Virginie Giachino
Producer

Lucile Canault
Head of programming

Reza Amirriahi
Director

Johanna Goldshmidt
Screenwriter

Anais Caura
Director

OUR COORDINATORS



Delphine Nicolini
Consultant, Producer

Talents workshop



Ivan Zuber
Co-founder & Producer
Laidak Films

Production workshop



Eleanor Coleman
Producer, Distributor

Distribution workshop

The International Mifa Campus, in **figures**

Since **2020**



26

workshops



15

territories

32

experts



+150

professionals
attended the
workshops

120

projects in development
from the International Mifa
Campus Talent workshops

47

producers participated in the
International Mifa Campus
Production workshops





ANNÉCY
FESTIVAL
INTERNATIONAL MIFA CAMPUS

You want to organise a workshop or become a partner
to support emerging talents in animation worldwide?
We would love to hear from you!

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International Mifa Campus is a programme supported by **NETFLIX**