

The Cité internationale du cinéma d'animation

Since the creation of the International Animation Film Festival in 1960, Annecy has steadily become the world capital of animation. The Cité internationale du cinéma d'animation is the epitome of a story that spans several decades, combining heritage and innovation in the middle of an everyday urban setting nestled in the mountains. With this project, CITIA will now be able to support animation in all its forms, ranging from behind the scenes to the big screen.

"Annecy was the home of creators and professionals from the animation industry for one week a year. Now, it will be their home all year round." **Mickaël Marin**, CEO of CITIA, the Annecy Festival and the International Animation Film Market

Annecy's ecosystem

For many years, CITIA's international events (Festival & Mifa), the related activities at Les <u>Papeteries – Image Factory</u>, its commitment to the cultural and creative industries, and its year-round work for the interests of the general public have all been part of CITIA's efforts to:

- train the future generations of professionals,
- support creation, in particular by coordinating the Fond d'aide départemental (departmental support fund) and the Annecy Festival Artists Residency,
- promote and celebrate the works and their creators during the Festival,
- support the cinematographic industry,
- be dedicated to raising awareness of the beauty of the 7th art,
- conceive and offer various artistic and cultural educational initiatives.

In figures

The Festival and the Mifa	Les Papeteries – Image Factory
+18,000 badgeholders – of which 6,000 Mifa	+50 businesses ranging from start-ups to SMEs
attendees	
+125,000 admissions	+350 creative talents
+1,100 exhibitors	+200 students on training courses



The benchmark location for the animated image in all its forms

Additional exhibition spaces

• The Great Annual Exhibition

A new exhibition every year, from June to January, on a 650m² site located on the former Haras riding arena, to (re)discover the world of the great animation stars, beloved characters, artists and universes.

• Le Musée du cinéma d'animation

A 400m² permanent exhibition devoted to animation film including "Musées de France" collections from the Musée-Château d'Annecy.

• The Gallery

An intimate 160m² venue, adjoining the cinema, to host temporary exhibitions and showcase animation in all its forms.

Le Cinéma de la Cité

A 332-seat screening theatre (including 8 PRM) offering a programme focused on animation, with modular facilities to build links with other disciplines.

Artistic and cultural education and moving image workshops

Mediation schemes to introduce creative processes and animation techniques to all audiences.

An Artists Residency

Right at the heart of the Cité, an ideal hiatus offering artists time for their graphic creation, reflection and growth.

A boutique-café

A convivial space and cultural commercial offering, a peerless fit to the programming.



The main aims of the Cité

- Welcome all audiences and introduce them to the moving image and allow them to discover it through a rich and diverse programme;
- Organise mediations adapted to different audiences;
- Develop artistic and cultural education, as well as image and media education;
- Implement interaction with other artistic disciplines, in particular music and video games;
- Encourage exchanges and meetings between artists and audiences;
- Provide a friendly, welcoming and accessible venue;

Le Haras is an exceptional historic venue for the Cité

A true urban oasis and part of an ambitious restoration project, the Annecy Haras is emerging as a gastronomic, cultural and heritage site, supported by the City of Annecy and its partners (the Département de la Haute-Savoie, the Région Auvergne-Rhône-Alpes, and the State) the jewel box of the Cité internationale du cinéma d'animation. The Cité project is breathing new life into this venue that has not been unused for many years.

A contemporary construction from the advent of motion pictures

Built in the 1880s, the Haras, chosen to host the Cité's large-scale project, is a heritage site located right in the heart of the city and holds great importance for both the locals and its history. Its construction is therefore contemporary with the work on the decomposition of movement by Marey and Muybridge (1887) – a fundamental discovery for the invention of motion pictures.

Landscaped grounds with a fountain square

At the centre of the Haras there will be a fountain square with a movable base so that visitors can stroll around the site or enjoy an open-air screening. The surrounding landscaped park covers 2.6 hectares and has been designed to preserve the existing towering ancient trees and many plants, to which around 200 new trees and species have been replanted. Philippe Deliau (ALEP – Atelier Lieux et Paysages), who designed many projects most notably the Jardin d'Acclimatation in Paris, will be working on this development.

An ambitious architectural restoration project

The Haras was listed as a historic monument in 2007. The project management for the restoration work is led by architects Devaux & Devaux (DDA), who won the 2024 Équerre d'Argent Award for their work on the upper station of Salève's cable car in Monnetier-Mornex.



The Cité endowment fund

CITIA created its endowment fund to support the public-interest project and these activities:

- The conception, organisation, and running of the major Cité internationale du Cinéma d'animation's exhibitions,
- Artistic and cultural education initiatives and programmes,
- Creation, through organising artists residencies at the Cité, up to the presentation of their artistic work during the International Animation Film Festival.

The Cité grand opening

The 2026 edition of the Festival and Market will have a unique feel as it will celebrate the opening of the Cité with special events to mark the occasion.

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