

## Annecy Festival Commits!

Concerned about current issues and our impacts, we are constantly examining the way we design, produce and run our event, with an aim for ongoing improvement, to prepare for the future with commitment and to generate a more virtuous and sustainable ecosystem.

If Annecy Festival plays a unique role in facilitating meetings, creation, business and transmission of values, this event, which attracts around 16,000 badgeholders, must examine the footprint it produces through its activity.

This is the reason why we commit to a Corporate Social Responsibility (CSR) approach, by implementing an action plan guided in particular by the "Sustainable Development [Charter \(French language\)](#) for Festivals" established by the French Ministry of Culture. In order to better guide our approach, we carried out a Bilan Carbone® in 2023 (find the results here: <https://www.annecyfestival.com/resources/download.php?id=113440>).

### Our goals:

#### 1/ Limit our festivalgoers' carbon footprint

- Promote **carpooling**: in 2024, the Annecy Festival event will be featured on the [MOV'ICI \(\)](#) and [Mobicoop \(French language\)](#) platforms.
- With the Grand Annecy conurbation, offer festivalgoers 50% discount on [SIBRA bus \(French language\)](#) passes to travel around the city and lake.
- Continue to offer alternative collective transport solutions, in conjunction with **private transport** providers.
- Organise our events within a sensible perimeter to encourage participants to use **soft mobility**.
- Encourage the organiser's team and festivalgoers to travel around by **bicycle**; set up more parking facilities for bikes.
- Invite festivalgoers to offset their CO<sup>2</sup> emissions by using the [ADEME calculator](#)

- Invite them to make a commitment to safeguarding France's public forests and helping to reduce their carbon footprint by taking part in a fund raising campaign in aid of the [National Forestry Office](#), by scanning the QR Code :



## 2/ Control consumption

- Install **low-energy lighting** systems.
- Limit the use of **air conditioning** (turn it off at night), choose the most efficient appliances.
- Facilitate **access to water** by mapping fixed water fountains and adding mobile ones.
- Limit the use of **paper-printed** media as much as possible:
  - The Festival has reduced its printing weight by 70% since 2019. We accept a limited number of magazines from our media partners.
  - We prefer eco-responsible certified paper and are looking for new materials for our communication and advertising media.
  - Thanks to the expertise of our service provider [Infomaniak \(French language\)](#), managing accreditations and tickets for the Festival has predominantly been dematerialised since 2014.

## 3/ Provide responsible food

- Check **where products come from** by prioritising responsible service providers: seasonal produce, local producers, increase vegetable content compared to animal-derived produce.
- Organise the **redistribution/donation** of uneaten food in collaboration with the [Banque Alimentaire de Haute-Savoie](#).



**Banque Alimentaire**  
de Haute-Savoie

## 4/ Reduce and recycle waste

## SOME FIGURES

With our service provider [Aremacs \(French language\)](#) and [Excoffier](#), we are constantly seeking to bolster our good habits and train our teams.

*In 2024, Aremacs' human (12 people) and material (96 sorting racks) resources enabled us to recycle the waste collected (by volume) at a rate of:*

- ◆ 90.26% at the Mifa;
- ◆ 89.71% on the Pâquier and Bonlieu;
- ◆ 80.23% at the Campus Mifa

### ➤ Reduce waste

- Encourage people to do without **plastic water bottles** and to drink from the water points available on our sites using reusable water bottles (on sale in the [Boutique du Festival@BDfugue](#)).
- Abandon **single-use plastic tableware**: the bar service uses ecocup (plastic, but reusable), plates are washable and reusable.
- Replace **outdoor carpets** with wood flooring: in 2023, it has been the case for the Mifa platform terraces (900m<sup>2</sup>) and the ground-floor stands (450m<sup>2</sup>).

### ➤ Sort and recycle waste

- Install **sorting bins and skips**:
  - Since 2019, CITIA has been installing sorting bins on the Pâquier and increasing awareness among volunteers. Since then, we have endeavoured to equip all our sites with them.
  - In the Chill Out Area, in 2019, sorting cans were arranged by our service provider. Since, there are bins in plain sight for everyone to use.
- Recycle our **self-promotional tarpaulins**: since 2019, CITIA has been approaching associations who can give the tarpaulins a second life (e.g., upcycling for artistic products, bags, etc.).

## 5/ Implement a sustainable purchasing policy

- Readjust our **calls for tender**: since 2019 we have been introducing environmental criteria (plant-based inks for signage, more energy-efficient air conditioners, etc.) and choosing our service providers based on their own CSR (Corporate Social Responsibility) policy.

- Rethink **advertising objects**: we prioritise ecological and sustainable materials, as well as products made in Europe.

## 6/ Reinforce the quality of our public reception and cultivate improved social harmony

- Ensure **safety** and **security**: [Vigipirate protocols](#) are used at all our venues; [health safety protocols](#) are followed in direct accordance with government recommendations.
- Ensure **accessibility**: late 2019, CITIA signed the Région Auvergne-Rhône-Alpes' "[H+ Culture Charter \(French language\)](#)". Moreover, in partnership with Activ'Handi, we're striving to make the Festival ever more accessible: information on the terms of access for PRM (persons with reduced mobility/disabilities); running a Bonlieu/Mifa shuttle bus accessible to PRM; content adapted for particular programmes (audio description, subtitling for the deaf and hard of hearing).
- Deliver **quality customer experience**: we have set up a [Helpdesk](#) and conduct regular satisfaction surveys.
- Implement **solidarity** actions: with schools; in collaboration with establishments catering for audiences without access ([Annecy s'anime – Solidaire - French language](#)). CITIA also supports its staff who want to take part in charity events.
- Commit to **parity**, against **sexual** and **gender-based violence** and **harassment**, **racism** and **anti-LGBTQ+ discrimination**:
  - In 2018, Annecy Festival signed the Collectif 50/50's "[Charter](#) for parity and diversity in film, audiovisual and animation festivals".
  - Annecy Festival takes care to prevent all types of gender discrimination, from sexism to sexual harassment, so that these events remain pleasant gathering places for all. Information on the prevention of sexual harassment is provided before each session and at the information points, with a dedicated e-mail address [vhss@citia.org](mailto:vhss@citia.org) referring to trained members of staff.
  - A partnership has been set up with Audiens to promote the Ministry of Culture's helpline for cultural staff against sexist and sexual harassment. A dedicated communication campaign has been set up at the Marché du Film.
  - In 2023, Annecy Festival has chosen "Animation, Pride and Diversity" as its main theme.
  - In some cases we use inclusive writing (eg: [feminisation of job titles - French language](#)), without using the median point due to digital accessibility and in accordance with the Académie française's recommendations. For texts that we receive from elsewhere, we respect our contributors' choices.

- In 2024, the work done at MIFA to raise awareness of gender equality (organisation of conferences, equal selection of projects, organisation of the Women in Animation World Summit, etc.) was praised by Eurimages. The Council of Europe's cultural fund has awarded the MIFA its Gender Equality Sponsorship.
- This year we'll be celebrating 10 years of 'Women in animation' at Mifa.
- Sharing our **cultural heritage** and **bolstering our local roots**: we organise "events within the event" to celebrate together the longstanding ties between Annecy and the animation industry (Walk of Fame, the Festival's 60<sup>th</sup> anniversary exhibition, etc.).

## 7/ Raise awareness about ecological, social and societal responsibilities

- Stay active **organisers**: our initiatives concerning sustainable development, especially in the context of the Annecy Festival, involve the entire team, from the management through all the departments as well as the additional seasonal staff.
- Encourage **stakeholders**: aforesaid, we lean towards service providers who are most concerned about reducing their impact.
- Encourage **participants** to adopt responsible reflexes: because good habits are for sharing!

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