

ANNÉCY FESTIVAL MIFA
MARCHÉ
DU FILM

1 **Mifa presentation**
Key figures

2 **Exhibiting at Mifa**
Stands

3 **Campus Mifa**
A dedicated place

4 **Talent content**
Events and workshops

5 **Talent content**
Recruitment opportunities

6 **Talent content**
Student Pitch

Key Figures 2024 Edition



17,400

delegates
incl. 6,580 Mifa
& 4,120 students



103

countries



332

buyers
badgeholders



2,732

companies



180

stands
incl. 1,075 exhibiting
companies



ANNÉCY FESTIVAL MIFA MARCHÉ DU FILM



Mifa presentation

Attend the Annecy International Animation Film Market (Mifa), the world's leading event for the industry.

Discover all animation's richness and productivity and meet all the professionals.

[more](#)



Our missions

INDUSTRY CONTENT

The central hub for all animation professionals!

Come and find the partners you need to take your project forward and boost your visibility and your international career.

Showcase your activity and enjoy exclusive meetings with institutions, investors, sales agents, producers, etc.

Find out about the state of the sector and new opportunities at our conferences, panels and demos.

TALENT CONTENT

Students and emerging talent are central to the Campus Mifa!

Discover our Training & Recruitment offers to put schools, students and industry professionals in touch with each other to promote employment and gain knowledge and new skills.

XR AND VIDEO GAMES CONTENT

Explore the rich connections between animation and the gaming and immersive worlds!

Showcase innovation and new technologies
Discover the best of the latest annual creations.

Meet the creative teams, get your projects off the ground and recruit.

Exhibition area

Welcome to the heart of the Exhibition Area, which draws together all the animation industry's key players over the course of four days.

Furnished option :

- **Stand - 4m²** (includes 4 Mifa accreditations)
= 3'137.87€ (VAT not incl.)
- **Stand - 8m²** (includes 6 Mifa accreditations)
= 5'891.07€ (VAT not incl.)
- **Stand - 12m²** (includes 8 Mifa accreditations)
= 8'644.28€ (VAT not incl.)
- **Stand - 18m²** (includes 9 Mifa accreditations)
= 10'576.46€ (VAT not incl.)



For more options, contact us !



ANNECY FESTIVAL MIFA
MARCHÉ
DU FILM



CAMPUS MIFA

a place dedicated to the new generation of talent!

3rd year of existence !

- Open from Tuesday 10th to Friday 13th
- Dedicated to students and young talent
- Open to all accredited members
- Located near the Impérial Palace (in front of Albigny beach)
- 1 area dedicated to 1 to 1 recruitment sessions
- 2 areas for our TALENT CONTENT: *Talent Panels* (conferences, masterclasses, talks, workshops) and *Recruiter's talk*
- Renowned guests at Talent Panels: Wes Anderson, Guillermo del Toro, Jorge Gutiérrez, Nora Twomey, Marguerite Abouet, Masaaki Yuasa...



Talent Content

TALENT PANELS

A 30-minute or 60-minute session to showcase your creative processes and trade secrets! Whether you are a studio, a tool manufacturer or a device supporting animation, come and share best practices with young industry professionals.

The offer includes:

- 30 or 60-minute room hire + technical check with a technician for 15 minutes
- Up to 5 Mifa accreditations for your speakers' use only (for 60 minutes session)
- Visibility in our online programme and communications

[2024 Programme](#)



LE CAMPUS MIFA

Look who took part in 2024:

Cartoon Saloon, PANEURAMA, Walt Disney Animation Studios, GOBELINS Paris, Epic Games, SACEM – 22D Music Group, CNC

Entry conditions:

Open to Students and Mifa badgeholders
By reservation

Price:

€3,500 – 30 minutes

€5,500 – 60 minutes

CONTACT

marionprovenzano@citia.org

Talent Workshops **NEW**

Share your know-how and tips
to a new generation of users



LE CAMPUS MIFA

Option 1. Interactive and convivial discussions

- Stretch tent: capacity 100+ pax
- Audiovisual equipment + technical support
- Duration 1 hour = **3'000€ VAT not incl.**
- Duration 2 hours = **4'500€ VAT not incl.**
- Duration 3 hours = **5'500€ VAT not incl.**
- Option available: **breakfast** or **happy hour** (not included in the price of the workshop)

Option 2. Hands-on workshop (on Thursday and Friday)

- Room fully equipped with workstations: capacity 25 pax
- Duration 3 hours = **5'500€ VAT not incl.**
- Duration 4 hours = **6'500€ VAT not incl.**
- Option available: **coffee break** (not included in the price of the workshop)

Contacts :

sylvaingrain@citia.org

marionprovenzano@citia.org



Talent Content

RECRUITERS TALK

A 60-minute/90-minute session to present your job prospects and reveal your working environment to recruit profiles from all over the world.

The offer includes:

- 60 or 90-minute room hire + technical check with a technician (maximum 30 minutes)
- Up to 5 Mifa accreditations for your speakers' use only
- Visibility in our online programme and communications

[2024 Programme](#)



LE CAMPUS MIFA

Look who took part in 2024:

DNEG Animation, nWave Studios,
Hari, Illumination, LAIKA

Entry conditions:

Open to Students, Festival, Festival+
and Mifa badgeholders
By reservation

Price:

€5,500 – 60 minutes

€6,500 – 90 minutes

CONTACT

marionprovenzano@citia.org

Talent Content

MIFA RECRUITMENT SESSIONS

Receive your candidates at the Campus and recruit the top profiles in the animation sector.

The offer includes:

- Posting your job offers on our online platform
- Managing your job offers and applications on our platform
- Preselection tools for your candidates
- 1 table available for 3 hours in an open-plan area
- Maximum 2 recruiters per table for 1 candidate
- A designated team to greet your candidates



LE CAMPUS MIFA

Look who took part in 2024:

Warner Bros., nWave, Paramount, Netflix Animation, LAIKA, Cartoon Saloon, Zeilt Productions, Walt Disney Animation, Illumination Studios Paris

Entry conditions:

Open to Festival, Festival+, Students and Mifa badgeholders
Within the limits of available places

Price:
€750 – 3-hour session

CONTACT

marionprovenzano@citia.org

Talent Content

PARTNERS RECRUITMENT SESSIONS

Organise your own recruitment event for your studios or students!

The offer includes:

- 1h30 or 3h equipped room hire
- Audiovisual equipment (screen + microphone)
- Optional Catering/Coffee break service



LE CAMPUS MIFA

Look who took part in 2024

Brassart School, MoPA School,
Nouvelles Images School, LISAA
Pictanovo, Film Fund Luxembourg

Entry conditions:

By invitation, private event

Price:

Spontaneous €2,700 – 3h
No spontaneous application €1,500 – 1h30

CONTACT

marionprovenzano@citia.org

Student Pitch

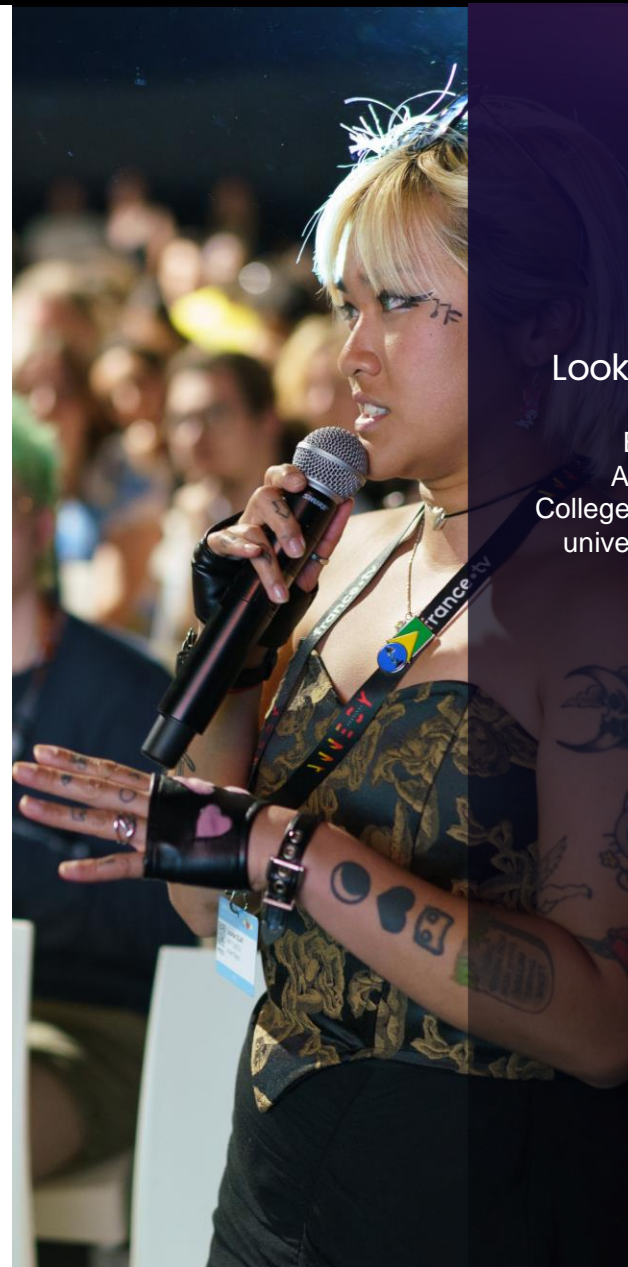
A springboard for students from all over the world!

The Student Pitch Mifa is a new event offering 8 teams of students from international animation schools to improve their presentation skills during a special session at the Mifa Campus. Pitch on stage, feedback from industry experts and friendly networking are all on the program of this unique experience that represents a real boost in the career of emerging animators.

TUESDAY FROM 2:30 PM TO 5:30 PM – Campus Mifa

CONTACT

sylvaingrain@citia.org
marionprovenzano@citia.org



LE CAMPUS MIFA

Look who took part in 2024

Emile Cohl, Filmakademie, Idea Academy, La Cambre, LASALLE College of Arts, Nanyang technological university, School of Visual Arts, The Animation School

Entry conditions:

[Regulations](#)

Price:
500€
per school selected

AFTERMOVIE

Join us!

ANNEXCY

FESTIVAL | MIFA

8th to 14th June
2025

10th to 13th June 2025