

MIFA PITCHES 2025 SUBMISSIONS & REGULATIONS (Short Films, Feature Films, TV Series & Specials, Immersive Experiences)

Terms and Conditions

Whatever category you are competing for, only projects with a complete digital file, registered online at www.annecyfestival.com before **31st January 2025 (11:59 pm CET, French time)** will be considered.

The digital file must:

- **respect the regulations for the category concerned**
- **be downloaded at the end of the online registration process** (this step is essential to confirm your registration) **in the form of one single PDF file not exceeding 50Mb.**

Registration is free of charge.

For any questions, first check out our Helpdesk on the website <https://helpdesk.annecyfestival.com/en/>, then contact pitchsmifa@citia.org

1. SUBMISSION TERMS

Only projects that are in development and sufficiently advanced to meet the market will be accepted. Scripts alone will not be taken into account.

Projects must be registered online by its author(s), and in compliance with these regulations irrespective of the filmmaking techniques used (traditional or new, containing a minimum of 50% animation), target audience, genre (fiction, documentary, educational, experimental, etc.), age and nationality of the author(s).

Your file must be written in English because there are English-speaking selectors (we don't expect perfect English, just that the overall idea is understandable). For French speakers, a French version is mandatory as well as the English version.

Free rein is given for the general presentation as long as all the other required documents are in the file. Nevertheless, we will mention that projects presented with care shall be more attractive to the readers.

The same author cannot submit more than 2 short film or TV special/series projects in the same year, likewise, the same producer cannot submit more than 2 feature film or immersive experience projects.

Projects made on a training course are excluded.

2. AUTHORISATION TO BROADCAST

By accepting the present regulations, the entrant authorises CITIA to reproduce and show, for free, graphic and audiovisual elements from the project such as a trailer, teaser or pilot supplied on registration, on all its communication mediums.

CITIA will also archive these elements as part of its film conservation project.

3. NON-SPECIFIED CASES

CITIA's management will settle any cases not provided for within these regulations.

4. DISPUTES

Your application for the Mifa Pitches 2025 implies unconditional agreement to the terms of the present regulations. In case of any claims, the courthouse based near the organiser's headquarters (Annecy Civil High Court) has sole jurisdiction and only the French version is binding.

Mandatory Documents for Each Category

Short Films

Only animated short film projects in development that will be presented by one (or more) author(s) can be submitted.

Registering a project must be done on an individual basis by its author(s).

A producer cannot submit more than 2 short film projects per year. Any project already associated with a producer can be submitted but this must be stipulated.

The project presented must not have been pre-purchased by a TV channel.

■ **Required documents for submitting an animation short film project:**

- **Narrative Elements** (on average between 5 and 10 pages)
 - **project introduction** (title and representative image of the project, format, target audience...)
 - **synopsis** (short summary of the story)
 - **project treatment** (detailed description of the story)
 - **project concept** (graphical and musical treatment, atmosphere, references...)
 - **author/director's intention outline** (origin of the project, aims/intentions...)
 - **outline of the project's advancement:** current phase and forthcoming stages, objectives, eventual contracted commitments (mention the name of the producer in this case).
- **Graphic Elements** (no restriction in length)
 - **storyboard** (full or partial)
 - **available graphic elements:** backgrounds/sets, characters, model sheets, graphic research materials, references, etc.
- **Administrative Elements**
 - **the author(s) CV(s)**
 - **note explaining the copyright situation** (a transfer of rights statement if the topic is taken from a work that already exists)
 - **signed and dated note confirming that the project has not been pre-purchased by a TV channel (a short sentence is sufficient)**

Feature Films

The only animated feature film projects in development that may be submitted, by one (or more) author(s) and/or executive producers, are those whose selection at the Mifa Pitches would be the opportunity to have **a premier viewing to a European public audience in the current year.**

■ **Required documents for submitting a feature film project:**

- **Narrative Elements** (on average between 10 and 20 pages)
 - **project introduction** (title and representative image of the project, format, target audience...)
 - **synopsis** (short summary of the story)
 - **project treatment** (detailed description of the story)
 - **project concept** (graphical and musical treatment, atmosphere, references...)
 - **intention outline** (origin of the project, aims/intentions...)
 - **outline of the project's advancement:** current phase and forthcoming stages, aims, eventual contracted commitments (mention the name of the producer in this case)
 - **a note detailing the provisional budget, the percentage already secured, and the ongoing funding research**
- **Graphic Elements** (no restriction in length)
 - **available graphic elements:** backgrounds/sets, characters, model sheets, graphic research materials, references, etc.
 - **any artistic or production elements that the project leader(s) think(s) worth including** (first images, trailer/teaser, etc.)
- **Administrative Elements**
 - **the author(s) CV(s)**
 - **outline of the copyright situation** (a transfer of rights statement if the topic is taken from a work that already exists)
 - **signed and dated note confirming that the project has not already been presented to a European public audience in the current year** (a short sentence is sufficient)

TV Series or Specials

The only animated TV series or special projects in development that may be submitted, by one (or more) author(s), are those whose presentation at the Mifa Pitches would be **the premier viewing to a European public audience in the current year.** Web series projects are also accepted.

Registering a project must be done on an individual basis by its author(s) only.

The same producer cannot position themselves on more than 2 TV series or special animation projects in the same year.

A project that may have already had commitments with a producer can be submitted but this must be specified.

The project presented must not have been pre-purchased by a TV channel.

■ **Required documents for submitting an animation TV series or special project:**

- **Narrative Elements** (on average between 5 and 10 pages)
 - **project introduction** (title and representative image of the project, format, target audience, etc.)
 - **synopsis** (short summary of the story)
 - **project concept** (storyline/detailed plot, graphic and musical treatment, atmosphere, references, etc.)
 - **intention outline** (origin of the project, aims/intentions...)

- **episode examples:** minimum 3, maximum 6
- **outline of the project's advancement:** current phase and forthcoming stages, aims, eventual contracted commitments (mention the name of the producer in this case)
- **Graphic Elements** (no restriction in length)
 - **available graphic elements:** backgrounds/sets, characters, model sheets, graphic research materials, references, etc.
 - **any artistic or production elements that the project leader(s) think(s) worth including** (first images, pilot, etc.)
- **Administrative Elements**
 - **the author(s) CV(s)**
 - **outline of the copyright situation** (a transfer of rights statement if the topic is taken from a work that already exists)
 - **signed and dated note confirming that the project has not already been presented in Europe in the current year, or has already been purchased by a television channel (a short sentence is sufficient)**

Immersive experiences

Only immersive experience projects in their development phase will be presented by one (or more) authors and/or executive producers and **for which animation content remains predominant can be submitted.**

The projects must be advanced enough to provide a first preview of the intended experience (prototype/demo).

The projects eligible must be based on original creations in augmented reality (AR), virtual reality (VR), mixed reality (MR) or any other innovative digital medium offering a new form of immersive storytelling.

■ Required documents for submitting an immersive experience project:

- **Narrative Elements** (on average between 5 and 15 pages)
 - **project introduction** (title and representative image of the project, format, target audience, etc.)
 - **overall outline about the presentation of the project concept/setting**
 - **outline presenting the strategy and explaining the experimental nature of the project:** project structure, narrative outline, choice of media, usage of graphics and sound, project relevance specific to each media and targeted audience, immersion and interaction level desired, spectator's position, etc.
 - **project development outline** (progress update, short and medium-term objectives, financial and distribution strategies, etc.)
- **Graphic or Technical Elements** (no restriction of length)
 - link to a prototype of the experience with an explanatory note of the project's progression
 - specifications on the type of technology chosen
 - **any other artistic or production elements that the project leader(s) think(s) worth including:** graphic research, links or Internet sites, previous projects/experiences, etc.
- **Administrative Elements**
 - **information** summarising the estimated budget finances and financial plan
 - **CV and filmography** of main members of the team and companies involved
 - **signed copy of the contract with the author(s)** if the project is being submitted by a production company
 - **outline of the copyright situation** (deposit to a copyright company, transfer of rights in the event that the subject was taken from an already existing work)

Documentaries

A new Mifa Pitch session dedicated to animated documentaries is being created for the 2025 Mifa. This new session will present a curated selection of short films, feature films, TV series and TV specials in a single session showcasing the art of documentary creation. Projects submitted in the aforementioned categories and having selected the "Documentary" option in their entry form will be eligible for this new category.

Results of the Selection

1. SELECTION

Only files that are complete and meet the conditions in the current regulations will be submitted to a jury made up of a member of CITIA and professionals and/or partners of the Festival and Mifa.

Deliberations will begin at the end of March. The results will be announced by e-mail as soon as possible before the end of April.

From then on, our teams will discuss with the selected projects' authors and assist them throughout all the subsequent stages.

All selected projects will be promoted through CITIA's website and throughout all other CITIA communication mediums.

2. CONDITIONS OF COVER

■ What will be provided if you are selected:

- **Short Films, animated TV Series & Specials:** up to 2 authors per selected project will receive a Mifa accreditation each giving access to the entire event. The accreditation is individual and cannot under any circumstances be transferred to the producer.

- **Feature Films, Immersive Experiences:** up to 2 authors and 1 producer per selected project will receive a Mifa accreditation each giving access to the entire event.
- **Documentaries:** the terms and conditions are those that correspond to the original category of each project.

All selected project leaders are expected to meet their own travel and accommodation expenses.

In the event that projects are supported by the **Animation du Monde** programme (projects from territories where animation is just emerging, more info on our web page <https://www.annecyfestival.com/the-mifa/mifa-pitches-presentation/animation-du-monde:en><https://www.annecy.org/the-mifa/mifa-pitches/animation-du-monde:en>), the following will be awarded to a writer per project:

- one Mifa accreditation to access the entire event
- accommodation: check-in on Sunday prior to the event's opening and check-out on Friday (5 nights maximum – it is possible to lengthen the stay but at the author's personal expense)

Transport is the selected writers' responsibility.

3. PITCHES

The selected projects will have visibility at the 2025 Mifa:

- **Live pitch:** 10-min presentation on stage in front of an audience of professionals at the Mifa (auditorium with over 350 seats)
- Presentations are conducted in French or English, and simultaneous translation is provided in the auditorium. However, as this is an international event, pitching in English is highly recommended.
- Only one technical check will be done per project (date and time to be confirmed before with CITIA).
- Assistance will be provided ahead of the event to help the authors prepare their Pitches.

In addition to the live pitch, the teams of the selected projects will be required to produce a **Video pitch**, which will be posted online in the Video Library to ensure their project has full visibility, especially for those professionals who are unable to attend the Pitch session.

4. PRIZES

Several prizes will be given by the Festival and Mifa partners. They will be announced onsite during the Mifa Pitches prize ceremony, at the end of the week (exact date to be announced).

The authors of the winning projects commit to including the name of the award in their credit titles, as well as stating the selection of their project at the Mifa Pitches.

At the end of the events, or in the months that follow, the authors commit to informing CITIA of any eventual agreements signed thanks to presenting their project at the Mifa.