

AnneCY: Animation Keeps on Going!

The **36th International Animation Film Festival** came to an end on Saturday 9th June. 229 films were presented in competition after over 380 screening hours and 2,455 films watched by the Creative Content team led by Festival Artistic Director, Serge Bromberg, who presented his 14th and last selection before handing over the torch to Quebec-native Marcel Jean.

With a programme of world animation represented by 80 countries, the Festival rewarded European animation through films intended for predominantly an adult audience: Anca Damian's feature ***Crulic – the Path to Beyond*** (Romania, Poland), whose story focuses on a hunger strike, received **the Cristal for best Feature**, while ***Approved for Adoption***, whose story comes from its title, was rewarded with the **Audience Award** and the **Unicef Award**... A Special Distinction was also awarded to Ignacio Ferreras (Spain) for his feature ***Wrinkles*** that treats the subject of old age and Alzheimer's.



During this very animated week full of events, festival-goers were about to meet up with and discover guests including **Patrice Leconte**, in Annecy with **Jean Teulé**, to present the much awaited feature *The Suicide Shop*, the Festival opening film; **Juan José Campanella** (Oscar 2010 for Best Foreign Film for *The Secret in Their Eyes*), here to show the first footage from *Foosball* during a Work in Progress (WIP) session. This was the first foray into animation for these two acclaimed live action directors. **Alain Chabat** and **Pierre Buffin** (the founder of BUF), were here to meet the public and professionals to talk about the genesis and creative process for their feature *HOUBA! On the Trail of the Marsupilami*.

Numerous sneak previews made up the Festival bill, including ***Ernest & Célestine***, which had already been presented in a WIP session in 2011, and was preceded by first footage from the next ***Kirikou***, due for release in France at the end of the year; ***Day of the Crows***; ***Paperman***, the new short from Walt Disney Animation; and ***Dr. Seuss' The Lorax***, from Universal studios.

The WIP sessions attracted even bigger crowds interested in finding out more about films like *Hotel Transylvania*, *My Mom is in America* and *She Met Buffalo Bill*, *Aya de Yopougon* and *Deep*.

On Thursday 7th June, Philippe Collin and Xavier Mauduit excited the audience at the Pierre Lamy theatre with a live broadcast of the France Inter radio show *Downtown*.

The **International Animation Film Market (Mifa, 6th-8th June)** confirmed its position as the unmissable global trade platform for animation and the prosperity of the sector.

Attendance figures were up 4 % compared to 2011: 470 exhibiting companies, 287 buyers, distributors and investors, and almost 2,500 accredited delegates in all. During the 3 days, 1,053 companies came together to recruit, finalise projects, clinch deals or look for funding etc. 63 nationalities were represented at the Mifa out of 80 countries attending Annecy 2012.

Apart from first time visits with stands at the Market of delegations from Russia and Taiwan, industry professionals were able to discover a low cost system of facial motion capture, ideal for animation series (Se-Ma-For Film Production, Poland), or the new CS6 from Adobe, visiting on a stand for the first time this year with the manufacturers of the Wacom digital tablets.



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Press conferences:

France Télévisions reaffirmed its position as the leading broadcaster in France and its proactive policy towards animation. Speaking at the conference were Pierre Siracusa, Head of Animation and Tiphaine de Ragueneil, Director of Youth Activities, who have taken over from Julien Borde. Emmanuelle Guilbart, Head of Programmes at France Télévisions, also talked about the project for the creation of a youth channel. In response to this announcement at another press briefing, the SPFA explained that "Rémy Pflimlin reiterated his interest in having a special youth channel".

With Gulli, Canal J and Tiji, Lagardère Active leads the way in offering youth and family programming in France and is committed to supplying **212 hours during the year** (compared to 193 in 2011).

Tfou, TFI's youth unit, revealed the name of the winner of its third Tfou d'animation competition: Aurélia Brivet, creator of the film *Les Cœurs bonheur*, chosen by users of tfou.fr. Participants had to illustrate the slogan "Bouge-toi et le monde bouge !" in a 30-second film. During the prize-giving session next year's competition topic was announced: "Tfou, y'a pas plus fou !"

Arte's cinema unit announced that it would be co-producing an animation film per year, beginning at the end of 2012.

Finally, **Mikros Image** announced the creation of its animation studio dedicated to producing feature films.

The conferences for 2012, which took place at the Chambre de métiers, also saw an increase in participation, particularly for the conferences on hybridisation, asset management and feature film case studies. The public was able to discover Making Of sessions for a number of features (*Ernest & Célestine*, *The Suicide Shop*, *Day of the Crows*, etc.), as well as learning about visual effects in recent North American blockbusters (*Harry Potter*, *The Wrath of the Titans*). Technological innovation was also on the bill with the presentation of a new motion capture real time tool, 100 % digital doubles or photoreal simulation software for clothes and hair.

A detailed summary of the conferences will be available on www.annecy.org in mid-July.

The Creative Focus rewarded a number of prestigious prizes :

Prizewinning Calls for Projects for 2012 – Short films:

- **Ciclic Prize – "La Résidence" Folimage Prize – Arte France Prize:**
Parcham dar Sahel, Sarah Saidan, Iran
- **Abbaye de Fontevraud Prize:**
Tututú, Rosa Gertrudis Peris Medina, Spain
- **Rhône-Alpes Cinéma/Bourse des festivals Prize – "Favorite" Mention TVPaint Animation:**
Drôle d'oiseau, Phuong Mai Nguyen, France
- **SACD Prize:**
Wayang, les ombres de Java, Guillaume Delaunay, Sébastien d'Abrigeon, France
- **Cube Creative Productions Prize:**
Aube musicale, Mauro Carraro, Switzerland



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Prizewinning Calls for Projects for 2012 – Feature films:

- **Cine-Regio Prize** (C.R.I.C. C.R.A.C. – Cine-Regio Interregional Contest for Creative Animation Content):
Logjam-up, Alexey Alekseev, Hungary, Russia
- **"Favourite" Mention TVPaint Animation:**
Adama, Simon Rouby, Julien Lilti, France

Prizewinning Calls for Projectr 2012 – TV series and specials:

- **Disney Channel Prize for a new series:**
Vaudou Miaou, Osman Cerfon, Benoît Audé, France
- **Adobe Éducation Prize:**
Affreux, sales et gentils, Camille Rossi, Frédéric Schaeffer, Elena Pomares, France
- **"Favourite" Mention TVPaint Animation:**
America Nativa, à la découverte du Nouveau Monde, Caroline Attia-Larivière, Audrey Sanchez, France, Colombia

Prizewinning Calls for Projects for 2012 – Cross-media:

- **Ina EXPERT Prize:**
or all prizewinners
- **France Télévisions new writing Prize:**
The Watchmaker's Circus, Zsófia Tari, France
- **CITIA/Imaginove Prize (invitation to the Forum Blanc and Adobe software) – Adobe Éducation Prize:**
Cuentos de viejos, Marcelo Dematei, Carlos Eduardo Smith Rovira, Laura Piaggio, Spain, Colombia
- **"Favourite" Mention TVPaint Animation:**
Lucilette – "Je sais pas!", Josselin Ronse, Léonie de Rudder, Mélanie Duval, France

Thanks to all for taking part in Anancy 2012
and helping to make it a success

Film d'ambiance Anancy 2012 :



Don't miss Anancy2013:

10th-15th June for the Festival, 12th-14th June for the Mifa.

CITIA also welcomes you to Le Grand-Bornand, from 16th to 18th January 2013,
for the 4th Forum Blanc!

www.annecy.org
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