

Press Kit



ANNECY 2012



Annecy 2012
www.annecy.org

Event



CITIA, city of moving images, is a resource and expertise centre in the field of moving images/pictures covering culture, economy and training/research.

As organiser of the International Animation Film Festival, the Market and the Forum Blanc, CITIA also contributes to developing the local economy by helping specialised companies to set up in the region and offer appropriate training possibilities.

For more information: www.citia.org

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Festival

4th-9th June





Market

6th-8th June





Annecy: Animation Keeps on Going!

Annecy is an unmissable event for animation fans and industry professionals. Over the years it has become the biggest animation gathering in the world, supporting transformation and keeping its finger on the pulse of world production.

The following figures reveal the evidence: **2,455 films coming from 84 countries** have been submitted for selection to date, proving that the interest aroused by the prospect of being chosen at the Annecy Festival is still very much alive.

The **Festival** attracts some 7,000 participants, more than 80 countries are represented and around 500 films are screened. The Festival also has a number of world sneak previews, personalities, Work in Progress sessions, conferences, signing sessions and exhibitions, daring programmes (such as Politically Incorrect or Animation with an Attitude) and much more besides, like surprise screenings and encounters of the most unexpected and wonderful kind.

As for the **International Animation Film Market (Mifa)**, Annecy's other major animation event, over the past 25 years it has become the most important appointment on the industry calendar. So get your fill of this week-long panoramic view of animation that we have concocted just for you!



Dominique Puthod
Chairman



Patrick Eveno
CEO



Tiziana Loschi
Managing
Director



Serge Bromberg
Artistic Director



Mickaël Marin
Head of Economic
Development and Mifa

Guest Country: Ireland



With a very distinctive cultural identity, land of legend and window on to the sea, over the past few years Ireland has been developing some highly original productions, great artistic successes and creating a special relationship with other major

European countries in animation. We will explore the development of this particular model, the result of proactive and assertive determination, through its films, actors, production companies, and projects in progress. A dynamic production with some great personalities currently active around the world and a favourable economic framework makes this a rich creative hotspot.

THE PROGRAMME AT A GLANCE

Eclecticism, small and great masterpieces, a few early forgotten animated treasures, in short, a selection of quality to discover or rediscover!

The programmes will include: the shorts *The Depository* by Andrew Kavanagh, *Butterfly* by Glenn Marshall or *The Polish Language* by Alice Lyons. There will also be episodes from TV series like *Fluffy Gardens* (Jason Tammemagi) and graduation films such as *Blimp* by Dan Spencer and Gareth Lee. And there's another chance to catch features *The Secret of Kells* and *When the Wind Blows*.



Portraits of the Juries : ANNECY2012

FEATURE FILMS

Sue Goffe was a producer for both live action and animation before becoming Managing Director and Head of Production at Studio Aka. In 2011, she produced Grant Orchard's short *A Morning Stroll*, which went on to win the Junior Jury Award at Anecy, a Bafta, the Jury Prize at the Sundance Festival and an Oscar nomination.

Stéphane Aubier writes and makes animation films using different techniques. He met Vincent Patar at the Institut des Beaux-Arts de Saint-Luc in Liege, and in 1988 they made their first short the *Pic Pic André Shoow*, which contained the basis for their out-of-step style. In 2001, they started working with cowboy and indian figurines for a stop motion TV series, later to become the feature *A Town Called Panic* in 2009.

Tom Perlmutter is a fervent advocate of groundbreaking and socially enga-

ged independent cinema, and became the 15th Government Film Commissioner and Chair of the National Film Board of Canada (NFB) in June 2007.

SHORT FILMS

Joe Aguilar has been a producer for DreamWorks Animation since its creation. He began his career there as Head of Production for DreamWorks Television where he supervised Judd Apatow's *Undeclared* and *Freaks and Geeks*, as well as *It's Like, You Know*, and *Spin City*. He also recently produced the feature film *Puss in Boots*.

Eric Khoo put Singapore on the international film map with his first feature *Mee Pok Man* (1995). He followed on with *12 Storeys* (1997), which has received many prizes including the Golden Mile Award for best film at the 17th Hawaii International Film Festival. His first animated feature, *Tatsumi*, was screened as a sneak-preview at Anecy 2011.





A graduate of animation college, **Darragh O'Connell** co-founded Brown Bag Films with Cathal Gaffney in 1994. 18 years on, Brown Bag Films remains a creative-led company with a passion for animation and has created short films and dozens of animated TV commercials for international brands including Guinness and Coca-Cola. In 2010, Darragh became a member of the Academy of Motion Picture Arts and Sciences and his most recent short received a 2012 Ifta nomination.

TV AND COMMISSIONED FILMS

Tiziana de Carolis is both a concert performer and a composer. Her compositions include the soundtracks for two films directed by Juliette Loubières, *La Leçon de choses* and *Citrouille et vieilles dentelles*. She is also on the board of the Union des compositeurs de musiques de films (UCMF).

Jackie Edwards started her career as an animation producer and consultant working on many animated series and specials. In 2008, she joined CBeebies, the U.K.'s pre-school television channel as Executive Producer, Animation and Acquisitions. She has since produced many animated series, such as *Tree Fu Tom*, *Driver Dan's Story Train*, *The Octonauts*, *Raa Raa the Noisy Lion* and *Rastamouse*.

Hugo Allart produces content for the Mikros Image Group, under the Domove label. Production presents him with an opportunity to merge his tastes for art direction, technology scouting, and cultivating the image sector's latest talents.

He also serves on juries for the major schools that prepare careers in graphic design (Supinfocom, Louis Lumière etc.).

GRADUATION FILMS

Véronique Cayla is Chairperson at Arte and chairs the Executive Board at Arte France. She was previously Chairperson at the CNC, Managing Director of the Cannes Festival, and is considered to be an expert on the 7th Art. She has worked in both public and private sectors, with the CSA and the MK2 film group respectively.

Stefanie Zhang was born in Taiwan in 1980. She graduated in French and Italian Literature from Fu-Jen Catholic University in Taiwan and is currently based in Beijing as the Head of Global Operations at Vasoon Animation studio.

John Piper teaches at AUT University in Auckland, where he set up the Bachelor of Design – Digital Design course. Alongside this, his main topic of research involves the emerging industries in the moving image arena.

FIPRESCI

Daniel Kothenschulte (Frankfurter Rundschau), Luk Menten (Filmmagie), Bozidar Zecevic (Fipresci Secretariate Generale)

Official Selection :: ANNECY2012

This year, **2,455 films (469 more than in 2011)** were viewed by Festival Artistic Director, Serge Bromberg and the team from the Creative Content department. This trip around the world of animation was full of emotion with an infinite richness and great variety of quality films.

FEATURES IN COMPETITION

The Dearest, Sun-Ah Kim, Se-hee Park, South Korea

Mentally-challenged Eun-sil dies leaving a fatherless baby. Her friends try to save the child and find out an uncomfortable truth.

Technique: drawing on paper, 2D

Bonlieu Grande salle

Monday 4th June at 10:30 am

Approved for Adoption, Laurent Boileau, Jung, France, Belgium
200,000 adoptees have been scattered around the world since the end of the Korean War. Jung is one of them.

Technique: 3D

Presented at a WIP session in 2011.

Bonlieu Grande salle

Monday 4th June at 4:00 pm

Tad, the Lost Explorer, Enrique Gato, Spain

Tad, a construction worker who dreams of being an archaeologist, is mistaken for a famous scientist and sent on a mission to save a lost city.

Technique: 3D

Bonlieu Grande salle

Tuesday 5th June at 10:30 am

Zarafa, Rémi Bezançon, Jean-Christophe Lie, France, Belgium
Under a baobab tree, an old man is telling a story to the children around him about the everlasting friendship between Maki, a little boy aged 10, and Zarafa, an orphaned giraffe, a gift from the Pasha of Egypt to the King of France, Charles X.

Technique: drawing on paper

Bonlieu Grande salle

Tuesday 5th June at 4:00 pm

Crulic – The Path to Beyond, Anca Damian, Poland, Romania
The true story of Crulic, the Romanian who died an unnecessary death in a Polish prison after a hunger strike he undertook to protest against an unfair trial.

Technique : diverse

Bonlieu Grande salle

Wednesday 6th June at 10:30 am

Le Tableau, Jean-François Laguionie, Belgium, France
Three characters living in an unfinished painting venture out into the real world in search of their creator, to convince him to finish his work.

Technique: 2D/3D, live action

Bonlieu Grande salle

Wednesday 6th June at 4:00 pm





Children Who Chase Lost Voices from Deep Below, Makoto Shinkai, Japan
 Young Asuna is attacked by a strange monster. She is saved by Shun, a boy who comes from a faraway land called Agartha.
 Technique: drawing on paper, 2D/3D

Bonlieu Grande salle
 Thursday 7th June at 10:30 am

Wrinkles, Ignacio Ferreras, Spain
 An astonishing cocktail of friendship, resistance, and life that goes on in the unexpected setting of an old folks care home.
 Technique: 2D

Bonlieu Grande salle
 Thursday 7th June at 4:00 pm

Asura, Keiichi Sato, Japan
 Natural disasters are rife in Kyoto, Japan in the middle of the 15th century. This is when Asura comes into the world.
 Technique: 2D/3D

Bonlieu Grande salle
 Friday 8th June at 10:30 am

Ronal the Barbarian, Thorbjorn Christoffersen, Kresten Vestbjerg Andersen and Philip Einstein Lipski, Denmark
 Ronal is a young barbarian with low self-esteem, the polar opposite of all the muscular barbarians in his village. He's a real wuss. However, when the evil Lord Volcazar raids the village and abducts every living barbarian with the exception of Ronal, he is forced to go on a perilous quest to save his enslaved clan.
 Technique: 3D

Bonlieu Grande salle
 Friday 8th June at 4:00 pm

Check out the entire official selection on annecy.org



THE OFFICIAL SELECTION CONTAINS 229 FILMS

in competition:

- 10 feature films,
- 49 short films,
- 54 graduation films,
- 60 TV and commissioned films, with 21 TV series, 2 TV specials and 37 commissioned films

out of competition:

- 10 features, 41 short films and 5 sneak previews

FEATURES OUT OF COMPETITION

Anima Buenos Aires, María Verónica Ramírez, Carlos Loiseau (a.k.a. Caloi), Pablo Rodríguez Jauregui, Florencia Faivre, Carlos Nine, Argentina, Spain
The soul of Buenos Aires in four stories, animated by the passionate rhythm of tango.

Technique: 2D/3D, cut-outs, drawing on paper

*Screening Décavision 3&4
Monday 4th June at 4:00 pm*

The King of Pigs, Sang-ho Yeun, South Korea

After Kyung-min has killed his wife, he meets up with Jung Jong-suk, an old friend he hasn't seen for 15 years, and together they revive the memory of their childhood hero.

Technique: 2D

*Screening Décavision 3&4
Monday 4th June at 6:00 pm*

Rainbow Fireflies, Konosuke Uda, Japan

Summer 2002. Yuta returns to the place he often used to go with his father, who died the previous year. He begins a journey back in time.

Technique: 2D

*Screening Décavision 2
Monday 4th June at 6:00 pm*

Selkirk, el verdadero Robinson Crusoe, Walter Tournier, Argentina, Chile, Uruguay

Selkirk, an unruly privateer, is sailing the South Seas looking for treasure.

Technique: animated objects

*Screening Décavision 3&4
Tuesday 5th June at 10:30 am*

Delhi Safari, Nikhil Advani, India
The residents of a National Park are enjoying a bright sunny morning: the jungle feels joyful and peaceful. But distant thunder breaks the silence...

Technique: 3D

*Screening Décavision 3&4
Tuesday 5th June at 4:00 pm*

Zambezia, Wayne Thornley, South Africa
The heart of Africa, where colourful birds have built the wondrous bird city of Zambezia.

Technique: 3D

*Screening Décavision 3&4
Tuesday 5th June at 6:00 pm*

Leafie, a Hen into the Wild, Sung-yoon Oh, South Korea
Leafie escapes from a chicken coop because she wants to discover the outside world. She meets a duck who gives her a strange egg.

Technique: 3D

*Screening Décavision 3&4
Wednesday 6th June at 10:30 am*

A Letter to Momo, Hiroyuki Okiura, Japan

After the loss of her father, young Momo moves to the family house on a remote island. However, strange things start happening around her.

Technique: 2D

*Screening Décavision 3&4
Wednesday 6th June at 6:00 pm*

Moon Man, Stephan Schesh, Germany, France

Moon's wish to visit earth comes true when a passing comet allows him such a spectacular entry that he ends up in jail!

Technique: 2D

*Screening Décavision 3&4
Friday 8th June at 6:00 pm*

Berserk: The Golden Age Arc I "The High King's Egg", Toshiyuki Kubooka, Japan

A world of swords and magic inspired by medieval Europe.

Technique: drawing on paper, 3D

*Screening Bonlieu Grande salle
Friday 8th June at 8:30 pm*

SNEAK PREVIEWS

The Suicide Shop

Patrice Leconte

Is your life a failure? Make death your success! Imagine a city where people no longer have a taste for life, so much so that the shop that sells poison and rope does the best trade. But things change when the boss gives birth to a child who is the joy of life incarnate. Presented in a WIP session in 2010.

Opening film, screening Monday 4th June
Grande salle Bonlieu at 8:30 pm.

Madagascar 3: Europe's Most Wanted

Eric Darnell, Tom Mc Grath, Conrad Vernon
Alex and his friends are still fighting to get back home! Their journey takes them through Europe where they find the perfect cover: a travelling circus.

Screening Tuesday 5th June
Grande salle Bonlieu at 8:30 pm.

Day of the Crows

Jean-Christophe Dessaint
Raised in the heart of the forest by his father, the Ogre, Pumpkin Jr knows nothing about the world of men, until he discovers a village close by. Presented in 2008 as a Call for Projects (Creative Focus) and in 2011 in a WIP session.

Screened Wednesday 6th June
Grande salle Bonlieu at 8:30 pm.



Dr Seuss' The Lorax

Chris Renaud, Kyle Balda

From the creators of *Despicable Me* and the imagination of Dr. Seuss comes the 3D-CG feature *Dr. Seuss' The Lorax*, an adaptation of the classic tale of a forest creature who shares the enduring power of hope. The animated adventure follows the journey of a 12-year-old as he searches for the one thing that will enable him to win the affection of the girl of his dreams. To find it he must discover the story of the Lorax, the grumpy yet charming creature who fights to protect his world.

Screening Thursday 7th June
Grande salle Bonlieu at 8:30 pm.

Ernest & Celestine

Benjamin Renner, Vincent Patar, Sylvain Aubier

The story of an unlikely encounter between an abandoned little mouse and a less than conventional big bear, who is also a clown and musician. These two animals, threatened by despair and loneliness, will learn to rebuild their lives together.

Presented at a WIP session in 2011.
Screening Friday 8th June
DécaVision 2 at 8:30 pm.

Press conferences for *The Suicide Shop*, *Day of the Crows*, *Dr Seuss' The Lorax* and *Ernest & Celestine* the day after the screenings at 10:00 am, Bonlieu Partners' club.



Tuesday's Magic : ANNECY2012

Walt Disney Animation Studios highly visible at Anecy:

On Monday evening, during the opening ceremony, **The Suicide Shop** by Patrice Leconte will be preceded by **Paperman**, a sneak-preview world-premier short film from Walt Disney Studios.

For his directorial debut **Paperman**, John Kahrs has used an avant-garde process harmoniously mixing different digital and manual animation techniques. The result takes animation in a whole new direction.



Featuring a minimalist black and white style, this short is about a lonely young man living in New York in the '50s whose destiny takes an unexpected turn when he meets by chance a beautiful woman on his daily commute. Listening only to his heart, he uses his imagination and a pile of papers to try to attract her

attention. But his efforts are not enough to counter the spell that Fate has in store for him.

Created by a small innovative team from Walt Disney Animation Studios, Paperman takes animation in a new and exciting direction!

Tuesday, here are some Disney events not to be missed under any circumstances!

2:00 pm: Petite salle, **Making of Brave;**

4:00 pm: Petite salle, **Making of Wreck-It Ralph and Paperman;**

Followed on Wednesday by a **signing session** at the Festival boutique by John Kahrs for **Paperman**.

10:15 pm: Le Pâquier lawn, screening of **Snow White and the Seven Dwarfs** (1937) preceded by the **sneak-preview short Tangled Ever After**.

And also:

10:00 am: Espace 60, **The Suicide Shop press conference;**

11:15 am: Baladoir, **The Suicide Shop exhibition opening;**

3:30 pm: Espace 60, **"From live to animation: two Directors greats talk about their experience"**. Patrice Leconte director of **The Suicide Shop** has also tried his hand

at comic strips and worked with *Pilote* magazine as writer/illustrator thanks to his friendship with Marcel Gotlib and René Goscinny between 1970 and 1975. Leconte will be joined by Juan José Campanella who won an Oscar for Best Foreign Film in 2010 with *The Secret in Their Eyes* will be presenting **Foosball**, his first venture into animation, at a WIP session.

5:00 pm: Bonlieu Boutique Festival, **Patrice Leconte and Jean Teulé signing sessions.**

Between Frames : Features at Noon ANNECY2012

Focus on the Features at Noon, press meetings about the features in competition

The Features at Noon have had a makeover! These meetings devoted to feature films in competition will be the opportunity to talk with the film crews, in a format that closely resembles a press conference.

The purpose of these sessions, to which the press, professionals and distributors will be invited, is to discover the artistic direction, the graphic and technical choices and the production distribution aspects of each film.

The meetings will be presented by a **film journalist** from 12:15 to 1:45 pm, Tuesday 5th to Saturday 9th June 2012, at the Espace 60.

Features screened the day before or the same morning will be presented at each session.



PROGRAMME

Tuesday 5th June

Presentation of **Approved for Adoption** with Laurent Boileau (Director), Jung (Director), Thomas Schmitt (Producer), Jean-Luc Desmond (France Télévisions Signature), Jean-Jacques Lonni (Artistic Director), Nicolas Bulet (Co-producer), Zoltan Horvath (Co-producer), and Sibylle Seys Smets (Co-producer) and **Tad, the Lost Explorer** with Enrique Gato (Director), Jordi Gasull (Producer and Screenwriter), Nicolas Matji (Producer), and Edmon Roch (Producer).

Session presented by Peter Debruge, Variety

Wednesday 6th June

Presentation of **Zarafa** with Rémi Bezançon (Director), Jean-Christophe Lie (Director), Valérie Schermann (Producer), and Christophe Jankovic (Producer), **Crulic - The Path to Beyond** with Anca Damian (Director), Raluca Popa (Animator), Marc Guidoni (CEO Fondivina Films), Johanna Gutierrez (Community Manager Fondivina Films), and Ola Byszuk (Film Coordinator Fondivina Films) and **The Dearest** with Sun-Ah Kim (Director), Sung-cheol Kim (Producer), Yu-kyung Chung (Kafa /Kofic), and Ik-hwan Choi (Chairman of Kafa/Kofic).

Session presented by Dan Sarto, AWN (Animation World Network)



Thursday 7th June

Presentation of **Le Tableau** with Jean-François Laguionie (Director) and Anik Le Ray (Screenwriter).

Session presented by Guillemette Olivier-Odicino, Télérama

Friday 8th June

Presentation of **Wrinkles** with Manuel Cristobal (Producer) and **Asura**, with Keiichi Sato (Director) and Yoshi Ikezawa (Producer).

Session presented by Xavier Leherpeur, CANAL+

Saturday 9th June

Presentation of **Ronal the Barbarian**, with Thorbjørn Christoffersen (Director) and Kresten Vestbjerg Andersen (Director).

Session presented by Xavier Leherpeur, CANAL+

You can also attend the **Shorts & Breakfast sessions** every morning from 9:00 to 10:15 am, from Tuesday to Saturday, where Serge Bromberg chats with directors whose short films in competition were shown the day before.



Between Frames : WIP and Making of ... ANNECY2012

WIP and Making of sessions are a few of those rare moments not to be missed under any circumstances... They will give you an idea of what happens off camera, take you behind the scenes and help you understand the creative and production choices of a selection of films.

The WIP sessions are presented by **Dimetri Granovsky**, from Tuesday to Friday, Petite salle Bonlieu:

Tuesday 5th June

11:15 am-12:30 pm: **Hotel Transylvania**
Speakers: Genndy Tartakovski, Bob Osher, USA



Wednesday 6th June

9:30-10:45 am: **Foosball**
Speakers: Juan José Campanella (Oscar 2010 for Best Foreign Film for *The Secret in their Eyes*), Gaston Gorali, Diego Rosner, Argentina, Spain
11:15 am-12:30 pm: **Extraordinary Tales**

Speakers: Raúl García, Cédric Gervais, Stéphan Roelants, Luxembourg, Belgium, France, USA

Thursday 7th June

9:30-10:45 am: **My Mom Is in America, She Met Buffalo Bill**
Speakers: Thibaut Chatel, Guillaume Galliot, Jean Regnaud, France
11:15 am-12:30 pm: **Sarila**
Speakers: Nancy Florence Savard, Marie-Claude Beauchamp, Canada

Friday 8th June

9:30-10:45 am: **Aya de Yopougon**
Speaker: Clément Oubrerie, France
11:15 am-12:30 am: **Deep**
Speakers: Darragh O'Connell, Cathal Gaffney, Ireland, USA



The Making of sessions will take place in Bonlieu, Petite salle

Tuesday 5th June

2:00-4:00 pm: **Brave**

Directed by Mark Andrews and Brenda Chapman, this is a grand adventure full of heart, memorable characters and signature Pixar humour.



4:00-5:30 pm: **Wreck-it Ralph**
Wreck-it Ralph is a video game bad guy who longs to be as good as the other heroes in his game... Followed by the Making of **Paperman** with the Director John Kahrs

Wednesday 6th June

2:00 pm: **Pre-history of Animation**

Through a number of narrated films, Marc Azéma takes us on a visit to the Chauvet-Pont d'Arc cave, to get to grips with the Paleolithic origins of graphic narration and cinema.



Thursday 7th June

2:00-4:00 pm: After *Despicable Me* (2010) and *Hop* (2011), it's time to discover **Dr Seuss' The Lorax**. Chairman of Illumination Mac Guff, Jacques Bled, will introduce the panel, explaining how the company was created. Director Chris Renaud will then talk about how the Dr Seuss story was adapted and Yarrow Cheney and Eric Guillon will go on to explain how they visually translated the artwork. Finally, CG Supervisor Bruno Chauffard will illustrate the challenges encountered during the making of the film.

Friday 8th June

2:00-4:00 pm: Peter Lord, Co-founder and Creative Director of Aardman Animations, will go behind the scenes of **Pirates! Band of Misfits**. You'll find out about the different processes set up to go from paper to screen including the storyboard, voice acting and pre-vis.
4:00-6:00 pm: **HOUBA! On the Trail of the Marsupilami**.

When reporter on the look-out for a scoop, Dan Geraldo, arrives in Palombia, he has no idea what incredible adventures are in store... **Alain Chabat** will talk about some of his own incredible discoveries while making the film. By his side, Pierre Buffin (founder of Buf Compagnie) and Olivier Cauwet (VFX Supervisor) will discuss in particular the technical prowess needed to create the Marsupilami's fur and the filming techniques needed for his eight metre-long tail.



Mifa International Animation Market

Internationalisation, new services, new areas...

Focusing this year on the three concepts above, the leading global event for the animation industry will be opening its doors on 6th June in Annecy.

Delegations from Russia, Taiwan, South Africa, Brazil will be coming for the first time, along with an increase in the number of attendees from China, Poland, Canada and Mexico.

The Market will once again be at the forefront offering help to set up meetings for future international co-production collaborations. This year sees the creation of the Territory Focus, an event set up to help projects get off the ground, and create co-operation between Europe and the rest of the world.

To continue the dynamics of last year's Market that saw an 8 % increase in visitors and

meet the expectations of the sector, Mifa 2012 is offering both new services (Mifa Screening, Demo Room) and larger or new meeting areas (Chill Out, Networking Lounge, Meeting Corner) with the goal of being the intermediary for the production and diffusion of content.



Mifa is bigger this year and has some new options to make the most of the Market.

NEW

Mifa Screening: to organise a private screening of your productions or projects in **ideal conditions**.

A special screening room for **presenting sneak previews of projects and productions** (trailers, pilots or finished productions) to buyers, journalists and distributors.

Demo Room: the place to present your technical solutions.

A lounge set aside for **software demonstrations** for users and purchasing advisers to make the most of **the high quality conditions**. The lounge is equipped with audiovisual material and computers.

Meeting Corner: a private space for organising appointments.

The Mifa also has two other spaces that can be reserved to organise events or cocktail receptions.

Chill Out: not only can you get something to eat in this area in its exceptional setting over the lake, you can organise appointments here during the event. Cocktail receptions and parties can also be organised.

Networking Lounge: also situated over the lake, for networking sessions, co-production meetings, and cocktail receptions.

Territory Focus: highlighting the industry of a country or a territory, discovering their skills and talents, promoting meetings to spark new collaborations... those are the aims of this area, where you can find, for example, Russia, Imaginove and l'Île-de-France, as well as.

This year, the Annecy Festival is paying homage to Ireland. The Irish animation industry has seen an incredible development in the past five years, now constituting one of the central elements in the country's digital and creative economy. We have seen the emergence of a new generation of animation entrepreneurs, as technologically talented as they are inventive, who develop their identities selling and being rewarded throughout the world. The Festival will focus on Ireland as a hub of animation: their successes, creative talents, governmental support of the sector, and future opportunities for co-production.





ATTENDANCE

Internationally aware, the Mifa will be welcoming new international visitors this year:

a delegation from **Taiwan** will be attending under the aegis of the Taipei Film Commission in an **umbrella space**, along with delegations from **Russia**, **South Africa** and **Brazil**.

Of course, there will also be many representatives from **Ireland** and even more attendees from **China**, **Poland** and **Canada**.

Producers, publishers, and distributors of interactive entertainment like **Ubisoft** will be returning.

And our regular visitors: **Walt Disney Animation Studios**, **Ankama**, **Imaginnové**, **France Télévisions**, **le Bureau du cinéma et de la télévision du Québec**, **la région Île-de-France**, **Wallonia**, etc.

MEETINGS

Tuesday 5th June: For the 4th year running, **Europa Distribution**, the network of European independent distributors with 115 members from 26 countries, will be organising a workshop at Mifa. Around 20 European distributors are set to take part to discuss the subject of independent animation film distribution in Europe, through case studies and presentations from a panel of experts.



DATES FOR YOUR DIARY:

Tuesday 5th June

3:00-5:00 pm

Mifa, salons Verdi A&B
Europa Distribution Meeting with:
"How can we ensure a stronger
presence of European animated
films on our screens?"

6:00-7:30 pm

Creative Focus, Events Area
Feature Film Projects: presentation of the
2012 selection and prize-giving session

Wednesday 6th June

10:00 am-12:30 pm

Creative Focus, Events Area
Short Film Projects: presentation
of the 2012 selection and
prize-giving session

2:15-4:15 pm

Mifa, salons Verdi A&B
Conference: Financing Animated Feature
Films

2:30-4:00 pm

Mifa, Demo Room, salon Haendel B
Workshop Side Effects: "Smoke, Fire,
and Fluids in Houdini 12"

3:00-5:00 pm

Mifa, Networking Lounge
Territory Focus: Ireland Presents
The Irish Film Board

4:30-6:00 pm

Mifa, Mifa Screening, salon Haendel B:
The Secret of the Jade Medallion
Kaxan Studio (Mexico)

6:30-7:30 pm

Mifa, Chill Out
France Télévisions Press Conference

Thursday 7th June

9:30-11:00 am

Mifa, Networking Lounge
Territory Focus: Imaginove
French Toast

9:30-11:00 am

Mifa, salon Haendel B
Mifa Screening: *Wu Jian Xiong*
Jiangsu International

10:00 am-12:30 pm

Creative Focus, Events Area
Projects for TV Series & Specials:
presentation of the 2012 selection
& prize-giving session

10:00 -11:15 am
Mifa, salon Ravel B
SPFA Press Conference

11:15 am

Mifa, salons Verdi A&B
Lagardère Active Youth and Family
Channèls Press Conference.
Gulli, CANAL J, Tiji: Animation from
Screen and Beyond.

12:00 pm

Mifa, salons Verdi A&B
CANAL J Espoirs de l'animation 2012
Prize-winning
Press Conference

12:30-1:30 pm

Mifa, salon Haendel B
Mifa Screening: Nottingham Forest,
Sendokai Champions and *Laland*

1:30-3:00 pm

Mifa, salons Verdi A&B
TFOU d'animation Press Conference

2:30-4:00 pm

Mifa, salon Haendel B
Mifa Screening: Moving Puppet, Hydrin
animation for new content creation

2:30-4:30 pm

Mifa, Networking Lounge
Territory Focus: Russia, Join us as we
celebrate a brilliant past and a bright
future!

5:00-6:30 pm

Mifa, salon Haendel B
Mifa Screening: *Zeng He 1405*
Jiangsu International

Friday 8th June

9:30 am-1:00 pm

Creative Focus, Events Area
Cross-media Projects Mifa GMC :
presentation of the 2012 selection,
networking, and prize-giving session

Digital Video Library: every day
9:30 am to 7:00 pm, salon Berlioz A&B
and salon Wagner A

**Over 40 much-awaited events taking
place at the Mifa site.**

UNMISSABLE APPOINTMENTS

Animation's main European partner, **France Télévisions** will hold its customary press conference on **Wednesday 6th June** at 6:00 pm. Eagerly awaited by professionals, France Télévisions will take stock of the past season and present its current policy regarding the support of animation creation as well as what will be broadcast on the group's networks.

Lagardère Active Youth and Family channels Gulli, CANAL J and TiJi Press Conference: Animation from Screen and Beyond! will be held on **Thursday 7th June** at 11:15 am to present its co-production strategy and projects to be co-financed.

This conference will be followed by the **presentation of the 11th edition of the Espoirs de l'animation.**

During the press conference for **TFOU d'animation**, on **Thursday 7th June** at 2:30, Yann Labasque, **TF1's** Director of Children's Programmes, accompanied by the network's artistic advisers, will announce the **TFOU d'animation 2011/2012** competition winner.

For this third edition of TFOU d'animation's European competition, the six candidates will illustrate how each child can be a vector of positive change in its daily life by daring to act – every film promotes the slogan **"Move and the World Moves with You"**.



Creative Focus : ANNECY2012

Linking the Festival and Mifa, **the Creative Focus is a forum dedicated to new talent in animation. Call for Projects, recruitment sessions** or different **meetings** are great opportunities to create a strong bond between financial and artistic partners and get projects off the ground. This year the official partner is Adobe Education.

CALLS FOR PROJECTS

There has been a big increase this year, with 273 projects received (91 more than 2011) and a 50% increase in the participation rate. The projects come from 44 different countries, and **renowned partners** will award the best of them with **prestigious prizes in all categories.**

Organised in collaboration with Imaginove, the 2nd edition of the Mifa GMC will take place on Friday 8th June and will bring together some of the main players in cross-media.

RECRUITMENT SESSIONS

Recruitment sessions allow creatives looking for new projects and producers looking for specific talent to meet up. Well-known companies are present every year: Sony Pictures, Disney, DreamWorks, Xilam...

Among those present will be:

Tuesday 5th June:

4:30-7:30 pm: Moving Puppet

Wednesday 6th June:

9:30 am-12:30 pm and 1:00-4:00 pm:
Xilam Animation

9:30 am-12:30 pm: Norman Studios,
DreamWorks

1:00-4:00 pm: Sony Pictures Animation,
2 minutes, Milan Presse, TF1 – TFOU,
Snarx-Fx, Mokko Studio

4:30-7:30 pm: Noranim

Thursday 7th June:

9:30 am-12:30 pm: Cross River
Productions, Mondo TV France, Ilion
Animation Studios, Method Animation

1:00-4:00 pm: Norman Studios
Disney Channel, Cartoon Network
Snarx-Fx, Atlantyca



MEETINGS

Listen to what the experts have to say; share experience, skills, and opinions; discover the animation secrets of the Grand Masters: all this is on offer at these Meetings, presented by acclaimed animation specialists.

A glance at the programme in the Events Area:

Tuesday 5th June

2:00 pm: **Peter Lord, the Pirate Captain of Aardman.** This Master Class gives a rare opportunity to listen to Aardman Animations Ltd. Co-owner Peter Lord as he goes back over his years of co-habitation and work with David Sproxton up to the studios' latest release *The Pirates! Band of Misfits*.

Wednesday 6th June

2:00 pm: follow the journey of two talented animators, **Regina Pessoa** and **Franck Dion**. Both are prizewinners at the Creative Focus (Regina for *Tragic Story with Happy Ending* and Franck with *The Phantom Inventory* and *Monsieur COK*), with their films *Kali the Little Vampire* and *Edmond Was a Donkey* being in competition this year at Annecy.

4:00 pm: **Paperman, the Art of Visual Development.** John Kahrs presents a revolutionary animation technique using hand-drawn and computer-generated images.

Also present on behalf of Walt Disney Animation Studios: Kristina Reed, Producer, Patrick Osborne, Animation Supervisor, and Jeff Turley, Artistic Director.



Thursday 7th June

2:00 pm: **2D Animation Master Class – case study of the CBeebies animated series Sarah & Duck.**

Using CBeebies' 2D animation series *Sarah & Duck* as a case study, we will be taking a look behind the scenes of a TV series in production. This presentation shows how an efficient production pipeline enables the team to have a common vision which enriches the creative process from script to screen. Speakers : Andy Blazdell, CEO, CelAc-Speakers : Andy Blazdell, CEO, CelAc-Director, Jamie Badminton, Creative Director, Karrot Animation, Michael O'Neill, VFX, Editorial & DPP (Digital Post Production) Supervisor, Adobe

Friday 8th June

2:00 pm: **Youth Publications in the Digital Era** with Terence Mosca, Director, TM Consulting, Séverine Lebrun, Head of Animated and Digital Images, Montreuil Book Fair and Youth Publications, and Magali Rofidal, from Imaginove.

In their own words...

"This is a **unique moment**. It allows you to take the time to **present your project** and meet people who react, question and encourage you. The Creative Focus helped us to see things more clearly as we were surrounded by people who supported and advised us. We are now **backed by a producer** and have **built relationships** for future projects."

Sonia Gerbeaud and Mathias de Panafieu for the short film project Oripeaux, Prize Winner 2011



Conferences :: ANNECY2012

Annecy 2012 is also about ground-breaking conferences.

To debate, exchange, analyse, understand, and be informed about the animation industry and its issues are the objectives of the conferences that take place from 5th to 8th June 2012. This year the official partner is Autodesk.

They are presented by panels of international experts using case studies or plenary sessions. Tuesday and Wednesday afternoon look into **economic topics**. Wednesday and Thursday morning focus on artistic themes and Friday deals with technology issues.

The conference programme for 2012 will be looking into different subjects including hybridisation, VFX, photorealistic representation of clothes, face and hair, etc.

As usual, on the programme are feature film case studies and how to finance them.

Overview:

On **Tuesday 5th June**, we will be looking at **hybridisation issues** with Isaac Partouche, CEO, SolidAnim (France); Emmanuel Linot, Director of Operations, SolidAnim; Jean-Michel Spiner, Producer, 2 Minutes (France); Nicolas Schmerkin, Producer, Autour de Minuit (France); Raúl de la Fuente, Kanaki Films (Spain); Ole Wendorff-Østergaard and Jarek Sawko Platige Image (Poland).

More than just a genre, animation is a language, with its own distinctive lexical and syntactic features. By increasing the representational possibilities and their combinations, technological development has broadened the horizon and helped to dissolve boundaries. Animation now has a vocation to enrich all other genres – live action, documentary, book, video game, etc. – and to enhance itself by doing so.

In recent years, several examples attest to this trend and more are expected. This changing phenomenon can be understood by the term "hybridisation" and has a priori no limit: by offering a unique aesthetic or allowing new variations on other media, it concerns not just the work itself but also the tools used for its creation.

A debate that promises to be very interesting where everyone can discuss this crucial issue.





On **Wednesday 6th June**, four feature films are being presented as **case studies**: *Ernest & Celestine*, *Day of the Crows*, *The Suicide Shop* and *ParaNorman*. These films employ various techniques – 2D & 3D animation, and stop motion. Even though they are meant for different audiences, they share the ambition of developing a personal and aesthetic tone. There are many technical, organisational and economic difficulties and results not always certain. These four films will illustrate this discussion.

Speakers:

Mark Shapiro (Laika), Ivan Rouveure (Les Armateurs), Jean-Louis Rizet (Executive Toon Alliance), Florian Thouret (Caribara Animation),

Jean-Christophe Dessaint (Finalement), Patrice Suau (Finalement)

Moderator:

Stéphane Malagnac (Prop'ose)

Clothes, Face and Hair: A Technical

Makeover – Friday 8th June

The representation of photorealism is an ongoing and probably infinite challenge which, as we know, is far from being a concern for just the entertainment industry. Technical and scientific developments in this area have an effect on numerous economic sectors and human activities; it induces complex issues, from an aesthetic point of view, of course, but also economic, legal, and societal ones.

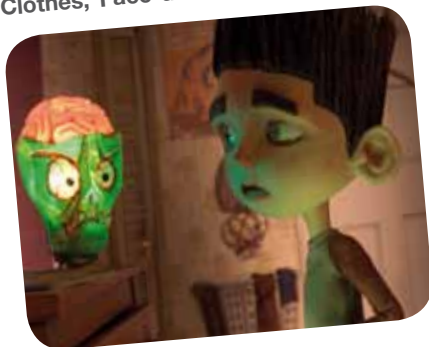
Speakers:

Cédric Guiard (Agence de Doublures Numériques), Bruno Gaumetou (Néomis Animation), Gérard Banel (Syflex LLC)

Moderator:

Stéphane Singier (Cap Digital)

Complete programme and list of panel guests on annecy.org



A Festival for All : ANNECY2012

A number of public events are being held to mark this edition

Exhibitions

The Mysterious Cities of Gold: 30 years later... Bonlieu Library, 5th-26th June

Esteban, Zia and Tao return for some new adventures, soon to be shown on TFou! Discover the secrets of making this cult TV series!

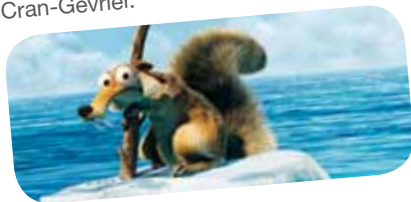
The Suicide Shop, Bonlieu Baladoir, 5th-26th June

Before its official release on 26th September, help yourself to a little cyanide cocktail and browse the shelves of ropes... fatal!

The Animated World of Ireland, CITIA exhibition (Conservatoire d'Art et d'histoire)

From pre-cinema to contemporary forms, animation is ready to reveal its secrets. In honour of our guest country, check out original material from *The Secret of Kells* by Irish director Tomm Moore, a French, Belgian and Irish co-production. The film won the Festival's Audience Award in 2009 and an Oscar Nomination for Best Animation Film in 2010. The magnificent visual world created in this film is inspired by the *Book of Kells*, a masterpiece of medieval religious art.

Also on show: an exhibition on the various installments of *Ice Age* at the Courier Centre and *The Mouse with a Mouth* at La Turbine Multimedia Library, Cran-Gevrier.



Open-air screenings on the Pâquier lawn from 10:15 pm are back again

- Monday 4th June:
Despicable Me
- Tuesday 5th June:
Snow White and the Seven Dwarfs (1937) preceded by **The Mysterious Cities of Gold**
- Wednesday 6th June:
The Girl Who Leapt Through Time preceded by 15-minute sneak-preview from **Les Enfants Loups, Ame & Yuki**
- Thursday 7th June:
The Pirates! Band of Misfits
- Friday 8th June:
A Monster in Paris, CANAL+FAMILY evening
- Saturday 9th June:
Prize Winners evening



Signing sessions by some of animation's biggest celebrities will be held throughout the week. Patrice Leconte, Jean Tuelé (author of the book *The Suicide Shop*), Genndy Tartakovsky (*Hotel Transylvania*) even the team from Walt Disney Animation Studios will be around our Festival Boutique for signings.

For the third year running, in collaboration with Les Toiles Enchantées Association chaired by Alain Chabat, screenings for sick children will be shown at Ancey Hospital Centre (centre hospitalier d'Ancey), among others.

Every night, come and experience an open-air film in the Musée-Château courtyard!

From 10:30 pm. Free entry.

For example, Saturday, ***The Rabbi's Cat*** A film by Joann Sfar and Antoine Deleuvaux. Screenplay by Joann Sfar and Sandrina Jardel from the original work by Joann Sfar.

The Cristal for Best Feature 2011

The rabbi's daughter, Zlabya, has a mischevious cat. He starts talking and wants to have his Bar Mitsuah to stay with his mistress.



Programmes:

Thursday at 6:00 pm, check out Philippe Collin and his live programme *Downtown* (France Inter), salle Pierre Lamy.

To take part: tickets available from the salle Eugène Verdun reception, Wednesday 6th from 9:00 am, limited seats available.

Friday, the ODS radio station will be at Bonlieu from 4:00 to 7:00 pm with a host of guests.

An extremely animated weekend... in Paris

For those who can't attend Ancey Festival 2012, follow-up sessions will take place in Paris on Saturday 23rd and Sunday 24th June at the Forum des images. In collaboration with the Forum des images, l'Agence du court métrage, and *Télérama*, discover Ancey 2012 over five sessions.





Stay Connected


You will find on
www.annecy.org:

Handy info about accreditation,
the digital video library, etc.
press releases,
the press kit,
visuals,
the list of films in official selection,
the Festival,
the Mifa,
conferences,
the Creative Focus,
book signings,
the Giant Screen programme...

The event is just a click away!

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