

ANNECY 2012

Press release March 2012

International Animation Film Festival - 4th-9th June 2012
Mifa 6th-8th June 2012

Annecy 2012, an eclectic selection and a captivating poster

This year, there was an infinite richness to be found in the films sent in, both in the techniques used and the topics that ranged from the lightest to the most serious.

Of the 2,374 films submitted – not including feature films –, (387 more than last year), we were able to take a trip around the world of animation and its messages, the pleasures of cinema and the incredible talent expressed therein. We laughed, we cried, and we had a lot of doubts as choosing was very difficult.

It's this quality, this diversity and this infinite richness that is the salt of a Festival like our own. Many thanks to the creators and animators for this wonderful gift.

Serge Bromberg, Artistic Director
and the team from the Creative Content department who chose the films

The official selection is made up of:

in competition:

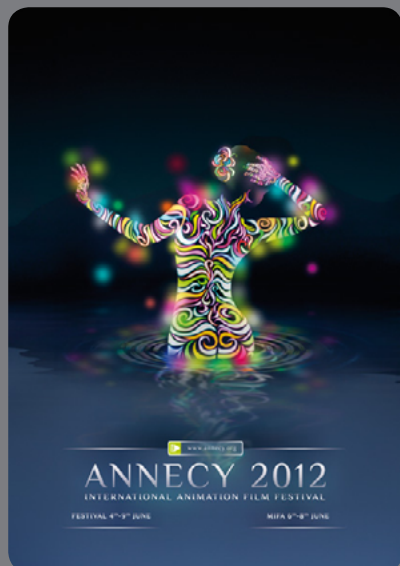
- 49 short films
- 55 graduation films
- 60 TV and commissioned films, including 21 TV series, 2 TV specials and 37 commissioned films.

out of competition:

- 40 short films selected

The feature film selection will be revealed at our press conference on 24th April in Paris.

A curvacious visual



Marion Franck, the creative artist behind the Annecy 2012 visual, believes that animation is a sort of cinematic process that recreates the illusion of movement and life from still images and drawings. Graphic creation, light and time are indispensable elements for animation. Animating is like taking over from nature by bringing new worlds and imaginary creatures to life...

The phosphorescent shapes that highlight the different parts of a body are Marion Franck's way of expressing these ideas in the visual she submitted to the Festival. Their luminosity outlines a silhouette, that would normally have been hidden in the darkness. The graphic shapes added to the light reveal a mysterious and enticing creature rising from the depths of the lake like a Limnade, the water loving nymphs from Greek mythology.

She also gives a nod to Annecy with the background of her poster, which is made up of photos of the lake and its surrounding panorama.

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Visuals by request

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