

The Festival is **50!**

## Call for Talents

**Annecy Festival Competition on YouTube:  
an event not to be missed!**

**50 years of creativity, innovation  
and technology – that's worth celebrating!**

For its anniversary, the Festival is teaming up with YouTube to organise an original competition...

Open to all, it gives budding creators, students or industry professionals the opportunity to be a part of a world-renowned Festival.

Feel like being creative, making an animated film or adapting an existing production?

Taking part could not be easier: simply upload your film to YouTube between 1<sup>st</sup> February and midnight on 1<sup>st</sup> May 2010.

The film must be of a maximum running time of 5 minutes, be centred on the theme of "celebrations and anniversary" and integrate the keywords: "50", "Festival" and "Annecy".

**This is your chance to really get involved in the Festival!**

The competition will run on the YouTube channel of the Annecy Festival where entrants can get all the latest news as of today: [www.youtube.com/annecyfestival](http://www.youtube.com/annecyfestival)

From 2<sup>nd</sup> May, users will vote for the 10 best shorts (voting ends at midnight on 23<sup>rd</sup> May). A jury of professionals will then choose the winner from the 10 finalists (making their decision between 24<sup>th</sup> and 27<sup>th</sup> May).

The prizewinner will be treated to a week at Annecy 2010, taking place between 7<sup>th</sup> and 12<sup>th</sup> June, and the winning film will be screened during the event.

The 3 best shorts will also win a copy of the Autodesk software, courtesy of our event partner.

## Happy Birthday Mister Festival!

The French voices of Marge and Homer Simpson, Véronique Augereau and Philippe Peythieu, have done their bit for the competition launch by making a video complete with some fantastic dialogue ([www.youtube.com/annecyfestival](http://www.youtube.com/annecyfestival)).

### A word from the Festival

*"Supporting and even anticipating new trends in both creation and diffusion has long since been a part of the Festival. Similarly, encouraging creation on the web through this competition is in tune with our long-standing objective to bring together talent from beyond the boundaries",* underlines Tiziana Loschi, Managing Director of the Festival and Mifa.

Don't forget that the International Animation Film Festival will be celebrating its 50<sup>th</sup> anniversary in June. To mark the occasion, the Festival has a host of treats in store for animation enthusiasts: from retrospectives and presentations to very special guests. You won't want to miss it!

It will also be a great opportunity to journey to the heart of the past, present and future of animation, and go behind the scenes of films and their production secrets... diaries at the ready!

### A word from YouTube

*"By way of this competition, YouTube wants to offer its users a platform for expression on which their talents will be given free rein and where the creation of artistic, entertaining content will flourish",* notes Anthony Zameczkowski, Partnerships manager, YouTube France.

*"We are convinced that offering more freedom and creativity to a worldwide audience is the best way for users to express themselves and view content from the world over."*

YouTube is the most popular online video-sharing website, where millions of users can upload and watch original videos. It is a permanent world exchange, information and inspiration forum that serves as a platform for creators of original content and advertisers of all types. Based in San Bruno, California, YouTube LLC is a subsidiary of Google Inc.

For further information, go to the Festival website [www.annecy.org](http://www.annecy.org) or contact us:

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