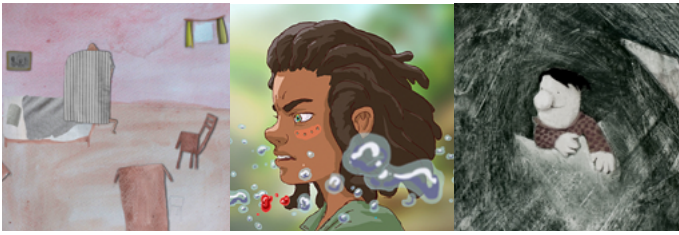


MIFA PITCHES 2016 ANIMATION DU MONDE

During the Mifa Pitch sessions*, the Annecy International Animation Film Market also presents animation projects from emerging countries, the object being to show off the sensitivity, creativity and potential of creators from these countries.

The work comes from a Call for Projects for all formats: short film, feature film, TV series and transmedia, open to countries with limited production capacity. A creator/ animator/ filmmaker can send in a project either as a personal/ individual piece of work or through a structure set up within his/ her country.



L'ORANGER D'ITRIMBE,
SITRAKA RANDRIAMAHALY

KARIBA, DANIEL CLARKE,
DANIEL SNADDON

THE POCKET MAN, ANA CHUBINIDZE

The projects are selected by industry professionals and a team from Mifa. Project leaders will receive personal help and a workshop to prepare their presentations at the Mifa Animation du Monde Pitch sessions. Professional writers, filmmakers and producers will also examine the projects carefully, acting as sponsors to give advice during the days leading up to the pitches. This Call for Projects enables Annecy and the Mifa to continue the initiatives set up for young talents by providing funding and co-production opportunities or work collaborations, while also giving the creators the chance to take part in an international event they would normally not have access to.

*The Mifa Pitches, arising from the Call for Projects for short films, features, TV series and transmedia, have been organised by the Annecy International Animation Market (formerly the Creative Focus) for the past 15 years.

IMPORTANT DATES

- Beginning of November 2015: registration for the Animation du Monde Call for Projects opens
- Beginning of March 2016: registration for the Animation du Monde Call for Projects closes
- End of April 2016: selected projects are announced
- June 2016: Animation du Monde Mifa Pitches

Animation du Monde 2015

Project leaders of winning projects from South Africa, Georgia, Indonesia and Madagascar took part in these first official Animation du Monde Pitch sessions.

The presentations were the culmination of personal relationships Mifa has formed with these 4 countries over the past few years, helping to set up initiatives responding to their needs and expectations.

The six selected projects were presented on June 19th. Prior to this, special writing and production workshops had been organised arousing interest and enthusiasm from almost 100 participants.

Overview

Project leaders from Madagascar (Sitraka Randriamahaly, **L'Oranger d'Itrimobe**) and Georgia (Ana Chubinidze, **The Pocket Man**) were able to develop their projects at the Folimage studio.

The creators of a project from Georgia will be in residence at Fontevraud Abbey this autumn and already have backing from CANAL+.

One of the South African projects (**Muzi & Kuku** by Tim and Candice Argall) will be taking advantage of residences in both South Africa and France. One year of support and successive residences at Folimage for development and CICLIC for production should get the pilot episode of the series well and truly off the ground.

Animation du Monde 2016

Thanks to these results, Animation du Monde will become a permanent fixture on the Mifa Pitches programme. Relationships already established will continue and initiate new collaborations (Dubai, Ghana, China and Burundi are already in the running)

With help from our associates and networks abroad (audiovisual attachés, alliances, consultants, institutions...), we hope to extend the Animation du Monde Call for Projects.

The selection will be made from 6 to 8 chosen projects:

Outlook for 2016:

- 1 ► Strengthen support for winners:
 - beforehand through sponsoring
 - on site by improving the workshop programme (needs analysis, work groups...)
- 2 ► Strengthen the image of the initiative:
 - create an Animation du Monde label, under the aegis of Mifa
 - look for partners: official partner (financial), associate partners (prizes/donations for one or more selected projects).



RODA PANTURA,
HIZKIA SUBIYANTORO

WATERLOO AND TRAFALGAR,
MATTHEW TORODE

MUZI & KUKU, TIM ARGALL

Genesis of the project

The first initiative was created in 2012 in partnership with CFI (Canal France International). A Focus on Africa gave 2 projects from Madagascar and another 2 from Burkina Faso the opportunity to register at the Annecy Festival and Market. The CFI continued in 2013 and opened up to the Mediterranean area with the Cap au Sud initiative that showed off projects from Morocco, Syria, Cameroon and Burkina Faso

Focus on African Animation

Heading South: Focus on Animation

Very soon other countries we showing interest in these initiatives. In order to meet the new demands Mifa considered a common framework that would allow a greater number of countries.