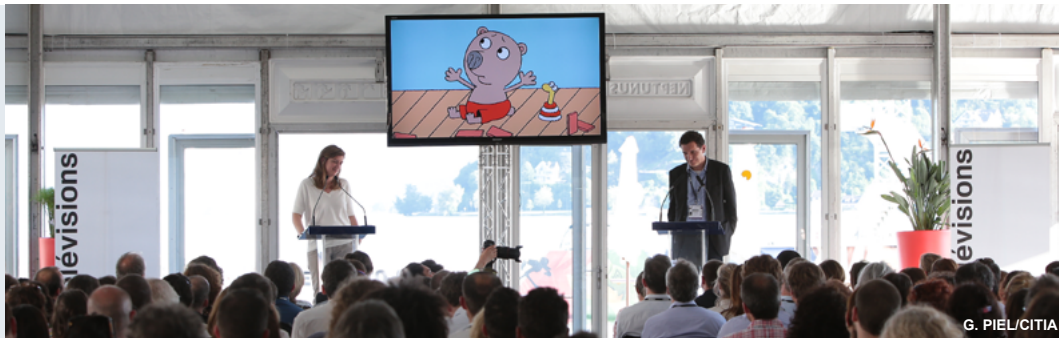


2,500 animation industry professionals are coming to the International Animation Film Market



The Market is opening its doors on Wednesday 11th June. Mickaël Martin, Head of Economic Development & Mifa, stated that *"internationalisation, more meetings offered and a higher presence of global partners and decision makers are some of Mifa 2014's promises"*.

Some events that you absolutely won't want to miss:



Mifa Special Events: not-to-be-missed appointments in the animation industry

France Télévisions will organise their traditional press conference, presenting the group's latest advances in its editorial line and its young viewers' programming policy. They will also announce the young filmmakers chosen to take part in the next season of *En sortant de l'école*, the collection of animated shorts devoted to poetry.

Wednesday 11th June, 6:30 pm, Impérial Palace, Chill Out

The family/youth channels of **Lagardère Active** will be giving two press conferences: one on the new animation series and feature projects they co-finance, and the other to present the winners of the 2014 *Espoirs de l'animation* as well as the competition's new format.

Thursday 12th June, 11:30 am, Impérial Palace, Verdi A&B

Laurence Blaevoet, Head of Youth Programmes at **CANAL+** and her team will present their new strategies for the channel during a press conference.

Thursday 12th June, 6:00 pm, Impérial Palace, Beach

TFou is making a date with students and professionals for an exclusive meeting with its artistic team. It will also give them the chance to present the latest **TFou** talent contest, co-organised with **SACD**.

Thursday 12th June, 2:30 pm, Impérial Palace, Verdi A&B

The CNC, uniFrance Films and TV France International have organised a **round table** on the theme of **French Animation, in France and Abroad**. With participation from Benoît Danard (the CNC's Director of Research, Statistics and Forecast), Jean-Paul Salomé (CEO at uniFrance Films), Isabelle Giordano (Executive Director of uniFrance Films) and Mathieu Béjot (Executive Director of TV France International).

Wednesday 11th June, 3:00 pm, Impérial Palace, Berlioz A&B

The Keys to a Successful Crowdfunding Campaign

Crowdfunding is blowing up. **Ulule** is offering a workshop to familiarise you with participative funding, how it works and what issues arise, and to have a discussion amongst professionals about the topic.

Wednesday 11th June & Thursday 12th June, 10:00 am–12:00 pm, Impérial Palace, Berlioz C



Mifa, the leading platform for discussions

Recruitment: the talents of tomorrow at Mifa

The Mifa is a unique opportunity for recruiters to discover talents and for candidates to present their portfolios to major animation studios. Ubisoft, Rovio, Sony Pictures Animation and Disney Channel are some of the studios coming this year.

Tuesday 10th, Wednesday 11th and Thursday 12th June, Mifa Open Space

Territory Focus: a whole territory within reach

Territory Focus sessions put the spotlight on industries of a particular country or territory to parade their skills and talent and to promote networking to set up new collaborations. Focus on South Africa and Canada (Vancouver) on **Wednesday 11th June** or even Russia on **Thursday 12th June** at the Networking Lounge at Impérial Palace.

Pitches: a few minutes to convince

The Pitches will give 26 film crews (selected out of 227 applications) 15 minutes or less to convince major studios to pick up their projects. These works come from diverse countries like Chile, Czech Republic, Bulgaria, Argentina, China, etc.

From Tuesday 10th to Friday 13th June, Impérial Palace, Ravel A&B

Share With: an exclusive meeting with key investors

The Share With sessions give participants, especially producers, the chance to have privileged discussions with key buyers of short films or TV series, or with feature film distributors. Disney Channel, DreamWorks Animation and Arte will be present amongst many others.

Wednesday 11th and Thursday 12th June, Impérial Palace, Haendel B

For more information, visit our website: www.annecy.org/home

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Join us on the social networks to catch up with all the Festival news:

► Photos are downloadable from our website annecy.org in the Press pages.