

press kit



Festival 7-12 June

Mifa 9-11 June

# Annecy 2010



International animation film festival

[www.annecy.org](http://www.annecy.org)

© ■ p. 2: *The Casino 1977* © André Gobel; Illustration 50 years © Bruno Bozzetto ■ p.5: *Le Moteur à explosion*, Claude Cloutier © 2000 NFB; *Pic Pic André Shoow*, Stéphane Aubier, Vincent Patar © Pic Pic André Productions ■ p. 6: Illustration 50 years © Paul Driessen, Ishu Patel, David Silvermann and Matt Groening, Mikhail Aldashin, Jacques Drouin, Richard Williams, Doug Sweetland, Henry Selick, Joanna Quinn, Marv Newland, Mike Gabriel, Chris Landreth, Georges Lacroix, Enzo d'Alò, Alexey Alexeev, Caroline Piochon, Greg Lawson, Peter Sohn, Garri Bardin, Will Winton, Regina Pessoa, Jan Švankmajer, Co Hoedeman, Konstantin Bronzit, Adam Elliot, Michel Ocelot, Břetislav Pojar, Michael Dudock de Wit, María Lorenzo Hernández, Leigh Hodgkinson, Raoul Servais, Bruno Bozzetto, Bill Plympton, Carlos Saldanha, Franck Dion, Raimund Krumme, Jean-François Laguionie, Frédéric Back, Alexander Petrov, Ferenc Cakó, Arthur de Pins, Georges Schwizgebel, Jacques-Rémy Girerd, Gaëlle Denis, Nick Park, Piotr Sapegin, Jérôme Boulbès, Ralph Eggleston, Vivienne Barry, Nag Ansoorge, Sung-gang Lee, Cédric Vilain, Peter de Sève, Jean-Luc François, Thierry Schiel, Florence Mialhe, Frédéric & Samuel Guillaume ■ p. 7: Illustration 50 years © Jacques-Rémy Girerd ■ p. 8: Étienne Perruchon © William Pestrinaux ■ p. 11: *Los extraños presagios de León Prozak*, Carlos Santa © Rhayuela; *Yona Yona Penguin*, Rintarō © Denis Friedman Productions ■ p. 12: *L'Illusionniste*, Sylvain Chomet © Pathé Distribution; *Shrek 4*, *Forever After*, Mike Mitchell © DreamWorks Animation SKG ■ p. 13: *Waking Sleeping Beauty* © Walt Disney Animation Studios; *Fun House "Cablevision Optimum Triple Play"* © Juan Pablo Zamarella ■ p. 14: *Da Hai*, Chun Zang, Xuan Liang © B&T Studio, Planet Nemo Animation ■ p. 16: *Brendan and the Secret of Kells*, Tomm Moore, Nora Twomey © Les Armateurs, Cartoon Saloon Ltd, Vivi Film CVBA; *Cloudy with a Chance of Meatballs* © Phil Lord, Chris Miller ■ p. 17: *Lascars*, Albert Pereira-Lazaro, Emmanuel Klotz © Lascars Production, Rigolo Film ■ p. 18: Illustration © Frank Margerin; Illustration 50 years © Gisèle & Nag Ansoorge ■ p. 19: *Ice Age*, Chris Wedge, Carlos Saldanha © Twentieth Century Fox – and other photos and drawings: CITIA, all rights reserved.

This programme is subject to change

All photos can be downloaded at [www.annecy.org](http://www.annecy.org)

# table of contents

1

Annecy, the world's top reference for animation film	2
A few figures	3
<b>a half-century of celebrating the art of animation</b>	
■ The Annecy Animation Film Festival is celebrating its 50 <sup>th</sup> birthday!	4
■ 50-year programme	5
■ A sneak preview of the 2010 edition	6
<b>the festival</b>	
■ Official selection	10
Juries	
Films in competition	
Films out of competition	
Premieres	
■ Programme 2010	13
Travelling	
A Tribute to Argentinean Animation	
... and other programmes	
Between Frames	
Work in Progress	
Features at Noon	
Making of	
■ Giant screen	16
... and other outdoor screenings	
■ Exhibitions	18
... and other expo-workshops	
<b>the mifa</b>	
Presentation	20
2010 innovations	23
A brief glimpse	24
The week's appointments	28
<b>the creative focus</b>	29
<b>the conferences</b>	32
<b>handy info</b>	35
<b>partners/sponsors</b>	37

## Annecy, the world's top reference for animation film



Over the past 50 years, the Festival has changed, even more than ever imagined. It has grown, matured, developed its own persona, and elicited and surpassed trends, sustained by its discernment and convictions.

It has helped turn animation into a full-fledged art form. As the animation world's number-one destination, it ceaselessly calls itself into question, perpetually seeking to improve, to optimise its choices, with no pretensions whatsoever...

Annecy 2010, the second-ranked French festival after Cannes and the world's greatest event entirely dedicated to animation, not only offers a selection of films in competition, but also represents time travel to the very heart of the past, present and future of this sector. It provides an amazing opportunity to explore the ins-and-outs of films and the secrets of filmmaking thanks to meetings with directors, special "making-of" highlights, and other "works in progress".

## a few figures

| 2009 figures |

6,700 participants

1,647 companies registered

350 exhibitors

230 international buyers

300 journalists

66 countries represented, including: Germany, Belgium, Spain, USA, France, Great Britain, Italy, the Netherlands, Switzerland – and ranging as far as Bangladesh, Colombia, Lithuania, New Zealand and the Philippines.

- Competitions for
  - feature films
  - short films
  - graduation films
  - TV and commissioned films
- Non-competing short and feature films
- and premieres

525 films screened

7 official screening venues in the city centre and 2 in nearby neighbourhoods, for a total of 2,624 seats, open daily to audiences between 10.30 am and 11.00 pm

1 giant outdoor screen for 5,000 to 7,000 viewers every evening at the lakeside

120,000 viewers over the week

3,000 m<sup>2</sup> of showroom floor for the Mifa, the International Animation Film Market: a major meeting-place for animation professionals from the world over. This trade fair includes important industry stakeholders, and covers animated TV programmes, movies, video, VOD, the Internet and mobile telephony.

300 journalists from approximately 50 countries handle written press coverage for regional, national and international publications, with a relay before and during the various events.

*Plus... 1 gregarious atmosphere in a truly enchanted setting.*

**The Annecy Animation Film Festival is celebrating its 50<sup>th</sup> birthday!**

*For an outstanding event, outstanding guests*

Together

*"How can we transform an event into a prime moment of joy and celebration? How can we pay tribute to this combination of techniques which has become a state of mind today, interlinking us and uniting us all together here?"*

*Of course, we won't change a thing about the recurring activities of the official competition, the conferences, the premieres. This is a beautiful and well-oiled machine, the result of multiple arbitrations and experimentation. It's so well-oiled that the slightest grain of sand or unplanned event could end up with us all questioning, smiling, laughing together."*

Serge Bromberg

More than 50 famous personalities will be present at Annecy this year. Over the course of the days and throughout the programmes, you might see Jeffrey Katzenberg talking about DreamWorks' latest movie, *Shrek 4, Forever After*; or Michel Ocelot, Nick Park, Peter Lord, Florence Miailhe and others signing the *Creators & Creatures* anniversary book. Meanwhile some will lead the debates, or share their emotion-filled experiences. Regina Pessoa, Matt Groening and other creative colleagues will be interviewed, while yet others will play the game of photo-call. This will be a celebration full of surprises, of wonderful encounters and – in a word – of pleasure. 7 full days to celebrate 50 years of animation.



*Matt Groening and David Silverman*

### 50-year programme

5 programmes of prizewinning short films since 1960

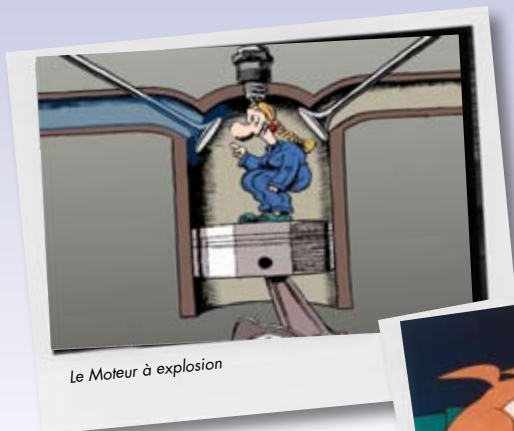
These programmes are for (re)discovering the prizewinners per decades: 60, 70, 80, 90 and 2000.

Several locations: Bonlieu Petite Salle, Décavison 2 and the courtyard of the Musée-Château at nightfall.

Marcel Jean will offer us a custom-made programme of very small films directed by very big names in animation, encompassing *Don't Blink! Animation in 50 very short films*. A fantastic retrospective view.

*Nobody's Perfect*, the ones that got away

These are films that were award-winners at other events, but overlooked at Annecy... Three programmes to acknowledge our *mea culpa!*



Le Moteur à explosion



Pic Pic André Shoow

## A sneak preview of the 2010 edition

### A book

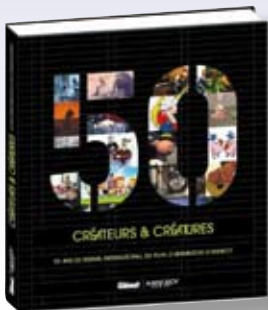
*Creators & Creatures: on the 50 years of the Annecy International Animation Film Festival*

*A souvenir book presenting a full visual panorama of animation films.*



*Creators & Creatures* is the result of combined efforts by more than 50 key figures from the animated film field who agreed to design unique birthday cards for us, to share the creative flow.

This highly graphic book draws readers into the phantasmagoric worlds of these creators of animation creatures, creatures who originate at the stroke of a pencil and who sometimes surpass even the imaginations of their inventors. We'll shape a 50-candle birthday tribute with these 256 pages spanning a half-century of creativity and animation.



Publisher: Éditions Glénat. Collection: Beaux Livres Patrimoine  
 Bilingual French/English  
 Format: 230 x 258 mm, 256 pages; bound, with dust cover  
 39 euros, date of publication: 8<sup>th</sup> June 2010

50<sup>th</sup>

A half-century celebrating the art of animation

### *Creators & Creatures, an exhibit on the 50 years of the Annecy Festival*

Musée-Château, Salle des Colonnes

7<sup>th</sup> June > 3<sup>rd</sup> October

The Musée-Château couldn't have neglected celebrating the Festival's 50 years and all of the creators and creatures who are illustrated in this book.

#### Creators...

As veritable Pygmalions and alchemists of our modern times, frame-by-frame, animation filmmakers fulfilled the dream of many a painter or sculptor of bygone eras: breathing life into their creations. By inaugurating a new international Festival in Annecy entirely dedicated to the latter, these same people aspired – at long last – to be identified as full-fledged artists, rather than as laborious artisans of what some then considered to be a minor offshoot of “real” filmmaking.

#### ... Creatures

In 1960, a strange grouping of creatures was used to illustrate the first journal of the new international animation film encounters in Annecy. Surrounding Emile Reynaud's *Poor Pete* and Emile Cohl's *Fantoché* – the heroic forefathers – there was a whole crowd of more or less lifelike characters who had poured from the exuberant imaginations of an original type of creator: directors of animation films.



This particular exhibit will offer a new rogue's gallery: that of creatures and creators who've impassioned audiences since 1960. From the 60's to the years 2000, through these unusual portraits, the Musée-Château will allow visitors to track the blossoming of animation filmmaking, an art of motion still moving today.

A full anthology of these tributes can be found in the special anniversary book, co-produced by CITIA and the Annecy Musée-Château, and published by Editions Glénat.

### Collector's box of 5 DVDs

A collection of 5 DVDs, one per decade, which outline highlights of the Festival through the prizewinning short films of these past 50 years.années.

## A half-century celebrating the art of animation

### YouTube

The YouTube/Festival of Annecy contest award for the best short made for the 50<sup>th</sup> birthday celebration is open to one and all, and will be determined by a very prestigious jury: Joanna Quinn, Arthur de Pins, David Silverman. More information at: [www.youtube.com/annecyfestival](http://www.youtube.com/annecyfestival)



Étienne Perruchon

### Musical identity

For the first time ever, the Festival has taken on its very own musical identity. A sound production, imagined by Étienne Perruchon and recorded in Sophia by the symphony orchestra there, should plunge us into the highly-animated Festival context...

### First national voice contest

An ad hoc sound recording studio will be set up in Annecy by the Plus 30 studio for a friendly qualitative contest managed by professionals. There will be two auditions held, the first during the Festival at the regional music academy (Conservatoire à Rayonnement Régional: CRR), while the second will be held in Paris in early 2011. Prizes will be awarded to winners from different age categories.



### Sound design workshop

This will take place at Décavision at 2.00 pm on Saturday 12<sup>th</sup> June. The workshop will have 4 different sections:

- screening of extracts from 2 documents dealing with voice work in animation;
- live voice dubbing sessions on stage, working with professional actors; audience members will be invited to come and try their voices at dubbing;
- demonstration of Foley work and sound effects;
- creation of a sound track for one-minute films.

## A half-century celebrating the art of animation

### Les toiles enchantées

In a joint endeavour with the Les toiles enchantées association, chaired by the French actor Alain Chabat, films will be screened at the Annecy hospital complex, especially for sick children there (*Shrek 4, Forever After*).

- Tuesday 8<sup>th</sup> June | 1.30 pm | Institute Guillaume Belluard | Cran Gevrier
- Wednesday 9<sup>th</sup> June | 2.30 pm | CHRA Annecy
- Thursday 10<sup>th</sup> June | 2.00 pm | APEI Epanou Seynod
- Friday 11<sup>th</sup> June | 1.30 pm | IMPro Henri Wallon | Annecy-le-Vieux



### The Vita'Ville business association

will participate in the event, decking out the city in the Festival's colours. There will be a plethora of special decorations, banners, welcome carpets and place-mats for greeting festival-goers and the public at large.



### Philippe Collin and Stéphane Bern live in Annecy

France Inter are taking over the Musée-Château in Annecy. *Panique au Mangin Palace* will be presented live in front of an audience by Philippe Collin, on Sunday 6<sup>th</sup> June at 11 am. *Le Fou du roi* will be presented, in the same manner, by Stéphane Bern, on Friday 11<sup>th</sup> June at 11 am.

To attend the programmes, turn up to the courtyard of the Musée-Château on the day of the event at 10 am, with proof of your invitation. Entry is free within the limits of available seating. Tickets are to be collected from the Festival welcome area (salle Eugène Verdun – Bonlieu).



# the festival

## Window on the official selection

### Juries

#### Short films



Parrice Leconte  
(France, director)



John Musker  
(USA, director)



Sayoko Kinoshita  
(Japan, producer-director)

#### TV and commissioned films



Françoise Gyromer  
(France, buyer)



Max Howard  
(USA, chairman of Warner Bros)

#### Feature films



Ari Folman  
(Israel, director)



Hanna Schöbel-Lumb  
(Germany, director)



Tim Rice  
(Great Britain, lyricist)

#### Graduation films



Perer de Seve  
(USA, illustrator)



Nick Park  
(Great Britain, director)



Juan Pablo Zanarella  
(Argentina, director)



Perer Debruge  
(USA, journalist)

The jury members will have the delicate task of choosing among the competing films and bestowing 18 official awards, including the Cristal for short films and the Cristal for feature films.

# the festival

## Window on the official selection

The official selection is drawn from 53 feature films originally submitted and 1,955 registered films, including 818 short films, 431 TV and commissioned films and 646 graduation films.

For the competition, 173 films were chosen, among them:

- 7 feature films
- 39 short films
- 38 TV series
- 7 TV specials
- 6 educational, scientific or company films
- 19 advertising or promotional films
- 6 music videos
- 51 graduation films

51 out-of-competition films will be screened:

- 6 feature films ;
- 45 short films.

### Films in competition

Among the feature films presented, 7 were selected by a jury of professionals:

- *Fantastic Mr. Fox*, Wes Anderson, USA, 2009 – “A revelation!”
- *Metropia*, Tarik Saleh, Sweden, 2009 – “A film that stunned the jury, a real UFO...”
- *Eleanor’s Secret*, Dominique Monfery; France, Italy; 2009 – “Light and sweet... our kids will love it!”
- *Piercing 1*, Liu Jian, China, 2009 – “Very interesting film despite a limited budget...”
- *Summer Wars*, Mamoru Hosoda, Japan, 2009 – “Futurism meets tradition: relatively unsettling...”
- *One Piece Film: Strong World*, Munehisa Sakai, Japan, 2009 – “very good comedy”
- *Allez raconte !*, Jean-Christophe Roger, France, 2010 – “A 100% French film with pleasant art work and plenty of humour.”



# the festival

## Window on the official selection

### Films out of competition

- *Redline*, Takeshi Koike, Japan, 2009
- *Duga*, Joško Marušić, Croatia, 2010
- *Los extraños presagios de León Prozak*, Carlos Santa, Colombia, 2009
- *Evangelion: 2.0 You Can (Not) Advance*, Hideaki Anno, Japan, 2009
- *Yona Yona Penguin*, Rintarô; France, Japan; 2009
- *Mai mai miracle*, Sunao Katabuchi, Japan, 2009

### Premieres

A sketch of the festival week

- *L'illusionniste* kicks off the celebrations on Monday 7<sup>th</sup> June at the opening ceremony (invitation only). In this feature film, Sylvain Chomet has called Jacques Tati back to the screen by adapting a never-before-released scenario by France's grand master of burlesque.
- Tuesday 8<sup>th</sup> June, we'll all be enchanted by the new adventures of the green ogre in *Shrek 4, Forever After*.
- Wednesday 9<sup>th</sup> June, *Despicable Me* will be shown in stereoscopic 3D. This is the story of the bad and ugly Groo, who wants nothing less than to steal the moon. But three young orphans will have to be dealt with first...
- Friday 11<sup>th</sup> June, we'll discover *Around the World in 50 Years* or the story of Sammy, a little sea turtle, who finds and then just as quickly loses the love of his life: young Shelly.
- Saturday 12<sup>th</sup> June, Buzz and Woody will light up the Grande Salle! Screening of *Toy Story* and *Toy Story 2* in stereoscopic 3D, preceded by *Day & Night*, Pixar's latest short film.



*L'illusionniste*



*Shrek 4, Forever After*

# the festival

## Spotlighting the 2010 programme

### Travelling

A glimpse of the main programmes, retrospectives and other faves

First, a documentary, *Waking Sleeping Beauty*, about the last 30 years of the Disney studios; programmes of short films with *Le Laboratoire d'images* [screening of 12 shorts by Supinfocom students, sponsored by CANAL+. The aim of this project was to hone skills and highlight new French talent. The challenge was enormous: how to transcribe and respect a 2D world and the set frames of one author, while adapting this to 3D, or animated pictures. A challenge successfully taken up!]. And, of course, the good-old *Politically Incorrect* programme...



*Waking Sleeping Beauty*

### A Tribute to Argentina

A homage to Argentinean animation films that allows us to discover unexplored films and rediscover hidden gems: three programmes of short films, including a retrospective of the work of Juan Pablo Zaramella; a programme of commissioned films that notably encompasses works by Oscar Grillo; and two feature films.



Fun House "Cablevision Optimum Triple Play"

# the festival

## Spotlighting the 2010 programme

### Between Frames

**Work in Progress** | Bonlieu Petite salle

These meetings offer a fantastic opportunity to discover a feature film in production and to exchange with filmmaking crews on the creative process.

Here producers and directors will present their animation film to professionals and the public, depending on the films' levels of development (artistic choices, storyboard, first frames, etc). These encounters will be hosted by Laurent Valière, journalist at Radio France.

#### Tuesday 8<sup>th</sup> June



Da Hai

- 9.30 am – *Da Hai*, Chun Zhang, Xuan Liang; China, France (release: 2012)

A young girl, a boy, mystic creatures and the ocean are all main characters in this feature film, entirely directed and produced in China.

- 11.00 am – *The Suicide Shop*, Patrice Leconte ; France, Canada, Belgium (release: 2012)

The first animation film by the French director, an artistic and technical challenge in stereoscopic 2D, with music by Étienne Perruchon.

#### Wednesday 9<sup>th</sup> June

- 9.30 am – *Jock of the Bushveld*, Duncan MacNeillie, South Africa (release: 2011)

A classic from South African youth literature, set to music by Tim Rice (*The Lion King*, *Aladdin*).

- 11.00 am – *A Cat in Paris*, Alain Gagnol, Jean-Loup Felicioli; France, Belgium (release: end 2010)

A new feature film by the Folimage studios, a thriller for all viewers about a cat's double life.

#### Thursday 10<sup>th</sup> June

- 9.30 am – *The Flying Machine*, Martin Clapp, Goeff Lindsey, Marek Skrobecki; Poland, France, Norway (release: 2010)

The team of *Peter and the Wolf* (Cristal award winner at Annecy 2007 and an Oscar in 2008) will fly us off on the wings of Chopin, to celebrate the composer's "200 summers".

- 11.00 am – *Not the End of the World*, Piet Kroon; Great Britain, The Netherlands (release: 2010)

A revised Noah's Ark in a film that's powerful, untamed, funny and moving.

# the festival

## Spotlighting the 2010 programme

### Friday 11<sup>th</sup> June

- 9.30 am – *Ana*, Carlos Carrera, Mexico (release: 2012)

A young abandoned girl decides to search for her father, assisted by imaginary beings. A troubling film, first selected in project form at the Creative Focus in 2009.

- 11.00 am – *The Painting*, Jean-François Laguionie; France, Belgium (release: 2011)

The characters in a painting decide to confront real life. A flamboyant return to the scene by Jean-François Laguionie.

### Features at Noon | Bonlieu Partners Club

If you want to find out more about the competing feature films, or to meet directors and producers, come to the Features at Noon! Discover films in a new way!

Chaired by journalist Monica Tasciotti, from Tuesday to Friday at 12.15 pm.

### Making of | Bonlieu Petite salle

#### Thursday 10<sup>th</sup> June

- 2.00 pm. > 4.00 pm – *Dragons and Princesses*, a series by Michel Ocelot

**Moderator:** René Broca

**Speakers:** Michel Ocelot (Studio O, France) and Éric Serre (Studio Coup d'Bol, France)

#### Friday 11<sup>th</sup> June

- 2.00 pm. > 4.00 pm – Disney: The Art of Traditional Animation

**Moderator:** Dimitri Granovsky (École Georges Méliès, France)

**Speakers:** John Musker, Ron Clements (Disney, USA)

### Making of | Bonlieu Grande salle

#### Thursday 10<sup>th</sup> June

- 4.00 pm – *Simpsons Extravaganza 2*

The two sidekicks, Matt Groening and David Silverman, will be present at this historic meeting to chat about the world of yellow guys with four fingers.

#### Friday 11<sup>th</sup> June

- 4.00 > 5.30 pm – Pixar: Three Dimensional Storytelling

**Moderator:** Bob Whitehill (Pixar Animation Studios, USA)



Dragons and Princesses

# the festival

## Open-air screenings

### Giant Screen

From Monday to Saturday, starting at 10.15 pm on Le Pâquier lawn, festival-goers and the general public will meet to enjoy these outdoor screenings.



#### Monday 7<sup>th</sup> June

*Brendan and the Secret of Kells*, Audience Award, Annecy 2009

In the 9<sup>th</sup> century, in a far off corner of Ireland, twelve-year old Brendan lives a peaceful life in the fortified abbey of Kells. With other monks, he's working hard to build a surrounding wall to protect the monastery from repeated Viking attacks.

#### Tuesday 8<sup>th</sup> June

Screening of the short film *Tick Tock Tale* followed by *The Princess and the Frog* (USA, 2009)

This fairy tale takes place in New Orleans in the renowned French Quarter, where a young girl named Tiana lives.

#### Wednesday 9<sup>th</sup> June

*Cloudy with a Chance of Meatballs* (USA, 2008)

Flint Lockwood is an inventor. Up until now, all of his strange inventions, from spray-on shoes to a monkey-thought translator, have been spectacular failures causing an avalanche of problems for his little town of Swallow Falls.

#### Thursday 10<sup>th</sup> June

Our now-traditional ritual *@nnecybernight*: a highly-surprising and magical evening with D.J. Martin Solveig at the controls.



# the festival

## Open-air screenings

### Friday 11<sup>th</sup> June

#### *Lascars*

Programming by the official partner, CANAL+FAMILY



### Saturday 12<sup>th</sup> June

A prizewinning film from Annecy 2010

And something new this year: before each film, a flash mob (crowd performance) will be organised and presented on the Friday. So put on those dancing shoes!

There will also be other outdoor screenings at: La Turbine, the Castle courtyard, the Évêché square and the MJC des Carrés.

# the festival

Exhibitions, combining activities and discoveries

## Exhibitions

Bonlieu Library | 8<sup>th</sup> > 30<sup>th</sup> June

### *Le Laboratoire d'images*

Posters of short films, continuous film loops, eminent exhibits on directors and films, including preliminary sketches, graphic research, and more.



### *Les Minijusticiers*

In the beginning was the book by H el ene Bruller and Zep... From initial sketch to final broadcast, this will be a true step-by-step discovery of how this seminal TFou series came about.

### *A Comic Book Toy Story*

Different comic book artists took up the challenge, and drew their own childhood toys. In July 24 framed works will be auctioned off to benefit the Les Toiles Enchant ees association.

Bonlieu Baladoir | 7<sup>th</sup> > 12<sup>th</sup> June

### *Draw Me a Birthday!*

A dynamic show of drawings by confirmed professionals and passionate amateurs from a variety of horizons. Throughout the Festival week, we'll invite new drawings in and "un-invite" others.

La Turbine | 1<sup>st</sup> > 19<sup>th</sup> June

### *Caught in Drifting Sand*

This exhibit by Gis  le and Nag Ansgorge will present the work of a lifetime: sand-animation films. Visitors will find themselves caught in the quicksand of these artists' works: film photos and motionless sand.

There will be a performance by Ferenc Cak o, director of sand-animation films, on Tuesday 8<sup>th</sup> June at 10.00 pm, before the screening at the Place des Arts.



Gis  le & Nag Ansgorge

And of course the ever-faithful **CITIA Exposition** at the Conservatoire d'art et d'histoire.

# the festival

Exhibitions, combining activities and discoveries

## ... And other expo-workshops

Centre Courier | 31<sup>st</sup> May > 12<sup>th</sup> June

### *Animation as seen by the Ankama Studios*

A meeting organised with the creator of the *Wakfu* series, who will reveal new projects in a wacky, fantasy and imagination-filled exhibition seen from all types of angles of animation/graphic arts. Signing session Wednesday 9<sup>th</sup> June, 3.00-6.00 pm.

Centre Courier | 2<sup>nd</sup> > 12<sup>th</sup> June | 13.30 pm – 4.30 pm



**aaa Workshop:** a full-scale performance to give life to a short film.

The audience will be invited to help create an animation film to celebrate the 50 years of the Festival.

Different polystyrene forms will take shape throughout the gallery, crossing through it and doubling over in the middle, outlining a "50" figure to mirror the Annecy 2010 visual.

Fnac | 31<sup>st</sup> May > 10<sup>th</sup> July

### *The Art of Peter de Sève*

From *The New Yorker* to *Ice Age*, a view of incomparable drawing talent applied to all angles of American society, with Sid, Diego, Manny and the ineffable Scrat chasing after his un-catchable acorn.

Café des Arts | 8<sup>th</sup> > 30<sup>th</sup> June

### *Animated Oat*

Alexey Alexeev will present his humoristic and artistic universe through several works of art: drawing, sketching, making-of, and backgrounds... Opening announced for Wednesday 9<sup>th</sup> June, 6.30 pm and a screening of shorts from 10.00 pm.



Ice Age

# the mifa

The prime meeting place for professionals

From 9<sup>th</sup> to 11<sup>th</sup> June, as a parallel to the Festival, the International Animation Film Market is the only world-renowned professional trade show combining all of the animation sector's stakeholders (TV, movies, video, VOD, Internet and mobile phone representatives).



Three days of meetings, exchanges and negotiations between animation professionals.

Located on the Impérial Palace's grounds, the Mifa allows professionals not only to develop their networks, confirm their projects and their distribution, but it also helps them to encounter today's acknowledged talents and to discover those of tomorrow.

The Mifa represents a valuable opportunity for companies and creators to present, structure, buy or sell productions, while identifying and examining today's market risks. They're free to develop international reputations, identify new partners, negotiate financing, discover the tools of tomorrow, and encounter future talents.

## The 2009 Mifa, in brief

- 1,900 accredited participants
- 1,647 registered companies
- 350 exhibitors
- 230 international buyers
- 66 countries represented



*The Mifa is celebrating its 25<sup>th</sup> birthday in 2010*

You can meet up with

- Buyers, producers, broadcasters, TV and film distributors
- Animation studios, service providers, publishers
- Manufacturers of animation assistance tools, hardware and consoles
- Video game designers, creators, directors
- Training institutions, and more.



### **Numerous resources on hand**

- More than one hundred booths covering a 3,000 m<sup>2</sup> surface area
- Areas set aside for meetings, discussions and exchanges
- Conferences to debate present and future challenges
- Anancy Network, an online exchange platform to enhance inter-professional meetings
- A directory of all of the participating professionals: the international animation address book
- Access to Festival screenings, via ticketing reservation especially for accredited participants.

# the mifa

The prime meeting place for professionals

## Mifa areas

### Hospitality

Situated at the entrance to the exhibition areas, the hospitality offers a wide range of services: accreditation pickup, tickets, an e-point, and more.



### The digital video library

This area represents an essential tool for programme buyers and distributors.

The video library includes more than 500 films originating from the official selections, as well as productions or projects by producers.

### The Chill Out

A convivial spot that's marvellously situated between the trade show and the lake; this area has its own bar and restaurant.

Accessible to all accredited festival-goers, it provides an ideal environment for meetings and exchanges.

### Press area

Reserved for journalists and reporters, this is a perfect place for media work.

Information on the competing films and I.T. equipment is available in this area, as well as a quiet resting spot.

### The MEDIA 2007 Programme area

In order to help young European companies and European nations with little production capacity, the Mifa provides a facility (interspersed with mini-parasols) for less-costly access to the Market.

At present, the countries represented here are: Italy, Hungary and France.



**2010, an even-larger Mifa for expanding companies**

In 2009 the Mifa broke its own record in terms of number of exhibitors and square footage. This year, for its 25<sup>th</sup> anniversary, the Mifa is enlarging its horizons even more with 3,500 m<sup>2</sup> of floor space.

- With the tribute to Argentina, there will be a larger country delegation at the Mifa with a 36 m<sup>2</sup> stand for 17 exhibitors.
- The Ile-de-France region is doubling its floor space this year – with a 36 m<sup>2</sup> stand – to host about fifteen regional companies.
- Represented by three delegations, South Korea will exhibit on three stands covering 45 m<sup>2</sup>.
- HP and Autodesk will optimise their representation by combining their expertise in a single stand.

**2010, the newcomers**

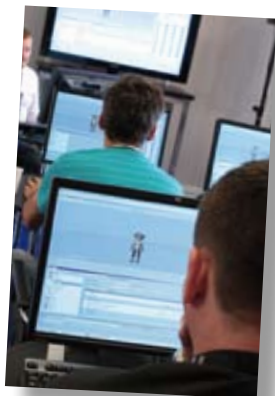
- This year, the Disney studios are visiting the Mifa with their own stand.
- For the very first time there will be a delegation from Quebec.
- Likewise, China will be well represented with a large delegation and 150 m<sup>2</sup> of trade floor.
- For the first time too, there will be a stand for film schools situated in the Rhône-Alpes region. A number of specialised training institutions from the region will also be present.



## the mifa

The prime meeting place for professionals

*A brief glimpse of a few attending companies,  
networks and parasols*



### HP explores animation from A to Z!

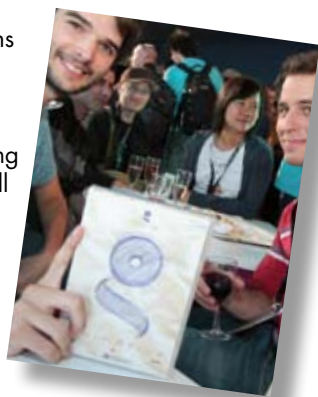
HP, official technological partner of the Festival and the Mifa, knows that this beautiful event provides the possibility of a double encounter: first, between studios and creators to whom HP has dedicated over 40 years of its best professional workstation and monitor technologies, and secondly, between animation fans who can immerse themselves in their favourite films thanks to new generation PC's.

At the heart of professional studios, HP solutions offer the best in 3D creation, character animation and special effects, thrilling audiences with an outstanding experience on these brand new "PC all-in-one HP TouchSmart" devices.

### Gobelins, l'école de l'image, celebrating a 25-year partnership with the Festival

2010 marks the 25<sup>th</sup> anniversary of very beneficial cooperation between the Festival and Gobelins, l'école de l'image linked to the Chamber of Commerce and Industry of Paris.

Since 1985 animation film students have worked in teams to direct very short films – between 30 and 60 seconds – that serve as "openers" at the start of each screening. Similar to grand opera overtures, such films catch the attention of audiences through an introduction announcing the show to follow: in this case, the art of animation in all its splendour and diversity. At a rate of one film a day during this international Festival, these shorts will raise the curtain on competing works from around the world. For this vintage year, second-year students have feted creativity by producing projects using traditional and digital techniques.



### **The Ile-de-France film commission backs regional animation professionals**

Since 2006, the Ile-de-France film commission has participated in the Mifa with the aim of showing foreign broadcasters and producers the extensive know-how and talents of their regional professionals in all fields of animation, both traditional and 3D.



### **Europa Distribution, 80 independent distributors linking 22 European countries**

With the intent of encouraging exchanges among its members, in early 2010 this European network launched Cidinet, an on-line collaborative database.

Cidinet aims to link up European professionals and to provide them with a maximum amount of information concerning the distribution of international and European films throughout Europe. At present, 1,000 films, 450 distributors and 150 international sales agents have been listed in this directory.

### **Cine-Regio backs European film-making**

In addition to financing regional film-making, backing by Cine-Regio is of essence for stimulating and guaranteeing the development of the European audiovisual sector and for promoting local and regional cultural identities, as well as cultural diversity.

Since 2008, a number of incentives and interest groups have been structured with help by Ciné-Regio. One of them is Animarco Regio which is specifically targeted at backing and co-producing animation, including promoting a given region's producers and rising talents.

# the mifa

The prime meeting place for professionals

... and also

## TFou d'animation, the second edition of the European animation contest

The event "TFou d'animation" corresponds to the will of TF1 Jeunesse to encourage creativity, help reveal new talents for animation professionals and create a direct contact between artists and young audiences.

Participating candidates must supply a letter of intent and a 30-second storyboard on a specific theme. The selected films will be produced and broadcast by TF1.

Moreover, the [www.fyou.fr](http://www.fyou.fr) site enables prizewinners to directly contact children and to exchange with them on the step-by-step advancement of their respective projects.

At the Mifa, on Thursday 10<sup>th</sup> June at 10.00 am the 2009-2010 contest results will be disclosed, followed by the announcement of the new theme for 2010-2011.



## CANAL J presents Les Espoirs de l'Animation 2010

In 2002, CANAL J, along with the La Poudrière school, started up Les Espoirs de l'Animation. This was an original operation to allow students of French animation schools to work on a commissioned film, with subsequent TV broadcasting of these works. This has become a very formative experience that enables students to meet with the broadcaster, CANAL J, and exchange on the constraints and difficulties of the exercise.

In 2010, seven schools – La Poudrière, EMCA, ESAAT, Supinfocom Arles and the Émile Cohl, Estienne and Georges Méliès schools – participated in this programme, supplying 42

original films on the subject: "A birthday like no other". This is certainly a topical theme since this year CANAL J is celebrating its 25 years of existence. But – because it's too wonderful an opportunity to pass up – this is also an occasion for all young animation players to wish the Mifa and the Festival a very happy birthday!

At the Mifa, on Thursday 10<sup>th</sup> June at 12.00 noon, CANAL J and its partners, the SPFA, CNC and SACD, will announce the award-winners for 2010: prizes chosen by young viewers and also by a professional jury.



## the mifa

The prime meeting place for professionals

### CANAL+FAMILY, in partnership since day one

CANAL+FAMILY, the channel for the whole family, is about to celebrate its 3-year anniversary and, for the third time, is renewing its partnership with the Annecy Festival.

Reputed worldwide in the animation field, the Annecy Festival focuses on the latest animation masterpieces, melds top names with up-and-coming talents, detects new trends to come, and convenes noteworthy animation players.

A great many qualities that CANAL+, an historical Festival partner, wants to pursue in 2010 for this 50<sup>th</sup> Festival celebration.



### France Télévisions, number one partner of French animation

France Télévisions is the number one broadcaster of original animation for children and family viewing, with over 3,000 hours of annual programmes broadcast under the combined LUDO brand. It is the foremost partner of French animation with more than 60% of animation production financed by this public group. Likewise, France Télévisions is also a leader in European animation production with over fifteen youth series co-produced every year, and just as many developments broadcast subsequently over the air. A privileged partnership with French animation producers makes it possible for the public corporation to assist in developing the world's third most powerful industry.

The Mifa is one of the major events for the Youth team at France Télévisions, an essential place to meet with players from French and European animation who come to present their projects and freely exchange on them. This year the team will spend one hour every day looking at students' projects.

For France Télévisions, the Mifa is also a great opportunity – during their press conference – to communicate on-going projects and to present trends and future programming needs.



**The week's appointments****Tuesday 8<sup>th</sup> June**

- 2.30 pm > 5.30 pm  
Europa Distribution meeting, Impérial Palace, Salon Verdi  
Imaginove and CITIA Cluster Connection, Impérial Palace, Salon Ravel
- 3.00 pm > 6.00 pm  
Meet China, Impérial Palace, Salon Haendel A & B
- 9.30 pm  
Autodesk creators' party, Le Bowl

**Wednesday 9<sup>th</sup> June**

- 3.00 pm  
Mifa official inauguration
- 6.00 pm  
Press conference, France Télévisions, Chill Out
- 10.00 pm  
Mifa opening party, Palace de Menthon

**Thursday 10<sup>th</sup> June**

- CANAL+FAMILY Press briefing, *Dragons and Princesses*, TV series by Michel Ocelot
- 10.00 > 11.00 am  
Winners of the "TFou d'animation" contest, Impérial Palace, Salon Verdi
- 12.00 noon  
Les Espoirs de Animation organised by Canal J in partnership with the SPFA, Impérial Palace, Salon Verdi
- 3.00 > 6.00 pm  
UK meeting, Salon Haendel
- 6.00 pm  
Marathon Cocktail, La Plage

**Friday 11<sup>th</sup> June**

- 12 noon > 2:00 p.m  
HP press conference, Impérial Palace, Salon Verdi
- 2:30 p.m  
UER/CITIA press conference, Impérial Palace, Salon Wagner B

## the creative focus

### The animation of tomorrow, its authors and productions

Promoting and unearthing new animation films has always been the core concern of the Creative Focus. Its Call for Projects is split into four categories, to better suit multiple creative trends.



*"This year we propose a toast to: the quality of the cross-media projects."*

The Call for Projects promotes the emergence of animation (or mainly animation) projects designed, from the very start, to be developed for numerous media such as film, TV,

different game platforms, mobile phones, the Internet, etc.

The projects received are varied and interesting. The short-list itself reads like a panel on the diversity and development potential of cross-media products.

### Short films

#### 39 projects received, 6 retained

*Encore des changements*, Benoît Guillaume, Barbara Malleville, France

*Vigia*, Marcel Barelli, Switzerland

*Le Banquet de la concubine*, Hefang Wei, China

*Merci mon chien !*, Julie Rembauville, Nicolas Bianco-Levrin, France

*Luxanima*, Antoine Grimard, Henri-Marc Benoit, France

*L'Effeulleuse*, Marina Rosset, Jadwiga Kowalska, Switzerland

#### Wednesday 9<sup>th</sup> June

- 2.30 pm | L'Impérial Palace, Rotonde du Parc

Awards ceremony, followed by a screening of the winning projects with support from: Abbaye de Fontevaud, Arte, Bourse des festivals (Rhône-Alpes Cinéma), CANAL+, Centre Images - Région Centre, Cube Créative Productions, Folimage, ONF, Toon Boom Animation, SACD.



# the creative focus

The animation of tomorrow, its authors and productions

## Feature films

20 projects received and 6 short-listed

During the 4 days of the Creative Focus, the developers of the selected projects will have access to a well-equipped private room reserved for their meetings with potential investors and partners.

*Edison's Fire*, Russel Taylor, Great Britain

*Toile de front*, Marc Ménager, France

*Viale Aretusa 19*, Michelangelo Frammartino, Italy

*October le chat*, Federico Radero, Argentina

*Tangrillo e Cloranella (Cricky Freaky)*, Enrico Caroti Chelli, Andrea Simonti, Italy

*As aventuras do avião vermelho*, Frederico Pinto, José Maia, Brazil

## TV series and animation specials

39 projects received (37 series and 2 specials), with 6 short-listed.

### Thursday 10<sup>th</sup> June

• 2.00 pm > 4.00 pm | L'Impérial Palace, Rotonde du Parc

Presentation of the selected projects:

*Mother's Love*, Laen Sanches, France

*Nena del espacio*, Ángel Martínez, Spain

*The Undertaker Chronicles*, Lucas Blas Gondolo, María Martina Santoro, Argentina

*L'Héritier du Père Noël*, Xavier Cruz, France

*Zip et Plaf*, Rémy Boudet, France

*Oulala Célestine*, Sandrine Joly, France

## Cross-media

8 projects received, with 4 short-listed

### Thursday 10<sup>th</sup> June

• 10 am > 12 noon | L'Impérial Palace, Rotonde du Parc

Presentation of the selected projects:

*Squish*, Konrad Seven, Great Britain

*Wakfu*, Anthony Roux, France

*La Théorie des ensembles*, Marc Hericher, Jao-Eka M'Changama,

Juliette Hamon Damourette, France

*Kit de survie*, Régis Vidal, France

## the creative focus

The animation of tomorrow, its authors and productions

*To celebrate the 50<sup>th</sup> anniversary of the Festival, a selection of short films made for the Annecy Call for Projects will be screened - for our great pleasure - in the Salle Pierre Lamy, Wednesday 9<sup>th</sup> June at 10.30 am.*



The Creative Focus is also:

- Master classes that provide a priceless opportunity for exchanges with the masters of animation who share production secrets and reply to queries. On the programme this year, co-organised with the Agraf (French animation authors' group):
  - [The storyboard](#), chaired by Fabrice Fouquet (director).
  - [Writing and directing for 3D and 2D](#), chaired by Jean-François Laguionie and Anik Le Ray.
 Likewise, Simon Otto and Kristof Serrand will provide a "behind the scenes" view of *Dragons*, [an atypical DreamWorks' film](#), and will show footage never released before.
- Talent scouting with – every day – studio representatives who are hiring, authors who are seeking partners to expand their projects, and producers who are convening to turn today's pictures into tomorrow's stories.

## the conferences

Inform, be informed, reflect, exchange among professionals

*The aim of these conferences: to better predict the sector's progression, from an artistic, economic and technological point of view.*

Based on feedback, know-how and the experience of international experts, these conferences are 4-day professional gatherings which enable participants to better grasp the challenges and issues of tomorrow. They are held in French and in English and are organised by René Broca and Christian Jacquemart, the editorial chairmen of these meetings.



### On the programme

**Tuesday 8<sup>th</sup> June**

- 9.30 am > 12.30 pm | Chambre de métiers

#### 3D TV: a review

3D stereoscopic TV will become a reality. The technology is ready and communications by broadcasters are numerous, promising stereoscopic programmes in the months to come. The animation sector is especially concerned by this advancement. This conference will attempt to clarify broadcasters' agendas and to hammer out the topic of the stakes involved, regarding creativity and writing, staging, production and costs.

**Moderator:** Baptiste Heynemann, CNC, France

**Speakers:** Ceri Barnes, Classic Media, Great Britain; Julien Borde, France Télévisions, France; Lionel Fages, Cube Creative Computer Company, France; Alexander Lentjes, 3D Revolution Productions, Great Britain; Paul Leluc, Blue Spirit Animation, France; Eleanor Coleman, TF1, France

# the conferences

Inform, be informed, reflect, exchange among professionals

- 2.30 pm > 5.30 pm | Chambre de métiers

## The competitiveness of European studios

This is certainly one of the toughest challenges to meet: how is it possible to remain competitive when confronting very low-labour-cost countries and territories that implement ever more efficient tax incentive mechanisms? What might be ways for optimising the quality/productivity ratio? The examples of several European studios will help provide elements of response.

**Moderator:** René Broca, France

**Speakers:** Bruno Gaumétou, Neomis Animation, France; Éric Jacquot, Blue Spirit Animation, France; Petter Lindblad, Copenhaguen Bombay, Denmark; Ross Murray, Cartoon Saloon, Ltd., Ireland; Jean-Louis Rizet, Toon Alliance, France

## Wednesday 9<sup>th</sup> June

- 9.30 am > 12.30 noon | Chambre de métiers

## VFX & Animation

In feature films digital visual effects are a measure of the state of the art and – more and more – these films provide a perfect opportunity for exchanging expertise on digital tricks-of-the-trade and animation. This conference will focus on the “making-of” relevant to particularly outstanding effects.

**Moderator:** Virginie Guilminot, France

**Speakers:** Thomas Duval, Duran Duboi, France; Paul Davies, Double Negative, Great Britain; Nico Scapel, Framestore, Great Britain; The Mill, Great Britain

- 2.30 pm > 4.30 pm | L'Impérial Palace – salon Verdi A&B

## Round table: Does licensing drive programming?

The “brand” concept weighs more and more in production strategy and broadcasting logics. Will this progression tend to substantially modify our relationships to works themselves, perhaps modifying the very notion of what “a work” is?

**Moderator:** Jean-Paul Commin, France

**Speakers:** Philippe Alessandri, Télé Image Kids, France; Frank Dietz, Super RTL, Germany; Tom Van Waveren, Cake Entertainment, Ltd., Great Britain; José Luis Ucha, BRB, Spain

# the conferences

Inform, be informed, reflect, exchange among professionals

## Thursday 10<sup>th</sup> June

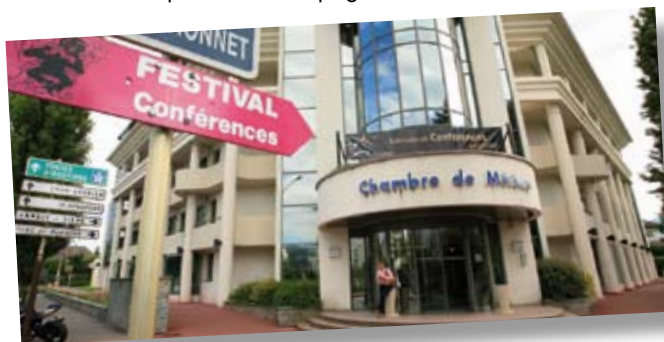
- 9.30 am > 12.30 pm | Chambre de métiers

### Feature films: 4 case studies

An in-depth look at four examples of feature films with different ambitions, budgets and organisational methods: *Despicable Me*, *Planet 51*, *Fantastic Mr. Fox* and *Arthur and the Two Worlds' War*.

**Moderator:** Patrick Caradec, Le film français, France

**Speakers:** Allison Abbate, Fantastic Mr. Fox Production, Great Britain; Jacques Bled and Pierre Coffin, Mac Guff, France; Sophie de Mac Mahon, Ilion Animation Studios, Spain; Buf Compagnie, France



## Friday 11<sup>th</sup> June

- 9.30 am > 12.30 pm | Chambre de métiers

### Emerging tools, tools of tomorrow

**Relight:** interactive lighting and rendering. This software establishes a direct visual link and an interactive feedback to the renderer itself, resulting in important productivity gains.

**Stylised animation:** virtual rendering tools without 3D models. An original approach to creating complex rendering effects such as airbrush, watercolours, pastels, gouache, pencil-drawing... Virtual cinematography and performance capture techniques, such as those in *Avatar* or *Tintin*, plus possible future advancements.

**Moderator:** Cédric Guiard, France

**Speakers:** Erwan Maigret and Arnauld Lamarlette, The Bakery, France; Anton Roebben, Walking The Dog, Belgium and Frank Van Reeth, Androme NV, Belgium; Marc Petit, Autodesk, Canada; Pascal Mueller, Procedural, Switzerland

## handy info

### Where and when?

#### **Festival: from 7<sup>th</sup> to 12<sup>th</sup> June**

Different venues will host Festival screenings, from 10.30 am to 11.00 pm  
Films in the official selection are programmed for each theatre; there are also screenings that do not require any reservations:

- city centre: theatres at Bonlieu (Grand Salle and Petite Salle), Décavision (Salles 1, 2, 3&4) and Salle Pierre Lamy;
- near the city centre: theatres at La Turbine in Cran-Gevrier and the MJC Novel in Annecy.

Every evening at 10.15 pm (excepting Thursday), a film is shown on the **giant screen** situated on Le Pâquier (across from Bonlieu; free of charge).

#### **Mifa: from 9<sup>th</sup> to 11<sup>th</sup> June**

Located at L'Impérial Palace, allée de L'Impérial, the exhibitors market is open daily from 9.00 am to 7.00 pm and the visitors market from 9.30 am to 7.00 pm.

#### **Creative Focus: from 8<sup>th</sup> to 11<sup>th</sup> June**

Situated at the Mifa, it is held in:

- the Grand Salon for calls for projects;
- the Brasserie du Parc for scouting for talent, projects, partners;
- the Rotonde du Parc for meetings/events.

#### **Conferences: from 8<sup>th</sup> to 11<sup>th</sup> June**

The conferences are held at the Chambre de Métiers and L'Impérial Palace (Salon Verdi A&B).

# handy info

## Contacts

### CITIA

Communication, partners/sponsors & regional press

Judith Cristofaro • [judithcristofaro@citia.org](mailto:judithcristofaro@citia.org)

Laurence Ythier • [communication@citia.org](mailto:communication@citia.org)

Cindy Bazaugour • [cindybazaugour@citia.org](mailto:cindybazaugour@citia.org)



Judith Cristofaro



Laurence Ythier



Cindy Bazaugour

CEO | Patrick Eveno

Managing Director, Head of Events | Tiziana Loschi

Art Director | Serge Bromberg



Patrick Eveno



Tiziana Loschi



Serge Bromberg

### Press Office Les Parisiennes | Sarah Lévy

National and international press

Céline Gomes +33 (0)6 19 90 07 12 • [celine@lesparisiennes.fr](mailto:celine@lesparisiennes.fr)

Tel +33 (0)1 40 41 04 27 • Fax +33 (0)1 40 41 03 67

[www.lesparisiennes.f](http://www.lesparisiennes.f)



Sarah Lévy



Céline Gomes

# partners/sponsors

## Institutionals



## Rhône-Alpes



## Media



## Partnerships



## Support

3DVF • Altimax • Animeland • Arte France • Association Annecy Wireless • ATC Alpes • BnS • BMF - Groupe Alterburo • C'Pro Pixel • Centre Courier • Clear Channel • Compagnie des bateaux du lac d'Annecy • CréaNum • CST • Daily Movies • Décavision • Enjoy Promo • Eona • Excoffier recyclage • FedEx • Fnac • Imagine magazine • Kazachok • Lansard • Leica • Librairie 9<sup>e</sup> quai • L'Atelier • Mass Média • Oracom • Pauvert Traitteur • Pixelcreation.fr • Positif • Quinta Industries • Sacem • Savoy Offset • Sevrier Sport Location • Shorts TV • Sibra • Sonovision • Vision sonore • XpanD



CITIA c/o Conservatoire d'art et d'histoire  
18 avenue du Trésum BP 399 - 74013 Annecy Cedex France  
Tel +33 (0)4 50 10 09 00 - Fax +33 (0)4 50 10 09 70

---

[www.annecy.org](http://www.annecy.org)